

CrossTownConnect



Your Community, Your Transportation, Your Way

What is CrossTown Connect?

- Public/Private Transportation Management Association (TMA)
- Serving communities and businesses in the Fitchburg Rail line/Route 495/Route 2 area
- Developing local transportation services
- Avocation for transportation resources and legislation

Who Is CrossTown Connect?

Public partners include:

Acton, Boxborough, Littleton, Maynard, Sudbury and Westford

Private partners include:

AES of Acton, Guiterrez Company of Westford, IBM of Littleton, Juniper Networks of Westford, Mill & Main of Maynard, Potpourri Group of Littleton, UTC Aerospace Systems of Westford and West Acton Villageworks of Acton

Statewide and regional partners include:

MassDOT, MassRIDES, MassCommute, MAPC, LRTA and MART

What does CrossTown Connect provide?

- Dispatch services for door to door transportation vans
- Development and implementation of commuter shuttle services
- Grant awards to offset costs
- Assisting business partners to meet Rideshare requirement
- Providing Emergency Ride Home, Ridematching and driving alternatives to business partners
- Transportation events and marketing
- Surveying and data analysis

How was CrossTown Connect Funded?

- Staff support commitment
- Community Innovation Challenge Grant
- Shared Dispatch
- Public and Private Dues
- RTA Partnerships
- Community Transit Grants
- Transportation Management Association Funds
- Revolving and Enterprise Funds

What has CrossTown Connect accomplished?

- Awarded over \$1,000,000 in grants since 2012
- First Public/Private TMA in Massachusetts
- Successfully advocated for utilization of parking fees for shuttle services
- Successfully advocated for early trains arriving from Boston to the area train stations
- Implemented shared ride services across Regional Transit Authority borders
- Implemented fixed route shuttle services in Acton and Maynard
- In process of implementing additional shuttle services in Littleton, Westford, Acton and Boxborough

What is CrossTown Connect's ongoing focus?

- Traditional Commuting – from suburbs to Boston
- Suburb to Suburb Commuting – from one suburb to another across the region
- Reverse Commuting – from Boston to partner communities and businesses
- Daily Needs Trips – non-commuting trips in the region for shopping, medical appointments, etc.
- First/last mile connections

CrossTown Connect Recognitions

- 495 Metrowest Partnership
 - Donald Wheeler Award
- Community Health Network Area 15
 - Janice Hanson Award
- Local Officials Human Service Council
 - Peter Kirwin Award
- International City & County Managers Association
 - Community Partnership Award
- Governor's Community Compact Cabinet
 - First in state with regional focus