Moving Together

Thursday
November 1, 2018
Boston Park Plaza Hotel
50 Park Plaza at Arlington
Boston, MA
7:45 AM – 4:00 PM

MassDOT’s annual statewide healthy transportation conference

2018 Sponsor/Exhibitor Package

www.MovingTogetherMA.org
Exhibitor Package Contents

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What Moving Together can do for your company or organization

When you exhibit at Moving Together, your company/organization will be visited by over 800 professionals involved in planning, design, construction, public health, bike and pedestrian safety, transit, advocacy, elected office, law enforcement and education. Take advantage of the opportunity to meet with the key decision makers and advocates involved in pedestrian, bicycle and public transportation. There are several special sponsorship opportunities to promote your company/organization throughout the day.

Highlights of the conference include:
- Prominent speakers, workshops and panels in the areas of pedestrian, bicycle, public transportation and design
- Networking with participants representing diverse interests from the public, academic and private sectors
- Site visits and mobile workshops led by engineers and bicycle/pedestrian advocates
- Special sponsorships! See pages 4 through 6
A GOLD Level Sponsor includes booth space, skirted table and chair as well as the following:
Your company logo on:
- Event sponsor/exhibitor website page and home page, under Gold Level Sponsor (including link to sponsor’s website).
- Email and direct mail marketing materials.
- Event brochure that is distributed the morning of the event.
- The conference slide show played throughout the day in the main ballroom.
- A “thank you” banner featuring your company logo displayed in the main ballroom.
- Company listing on session agenda signs outside each room.
- Two complimentary attendee registrations.

Cost: $3,000.00
A SILVER Level Sponsor includes booth space, skirted table and chair as well as the following:

Your company logo on:
- Event exhibitor website page under Silver Level Sponsor (including link to sponsor’s website).
- Email and direct mail marketing materials.
- The event brochure that is distributed the morning of the event.
- The conference slide show played throughout the day in the main ballroom.
- One complimentary attendee registration.

Cost: $1,500.00
A BRONZE Level Sponsor includes booth space, skirted table and chair as well as the following:

Your company logo on:

- Event exhibitor website page under Bronze Level Sponsor (including link to sponsor’s website).
- Event brochure that is distributed the morning of the event.
- The conference slide show played throughout the day in the main ballroom.
- One complimentary attendee registration.

Cost: $750.00
EXHIBITOR includes:

- A 6-foot skirted table, one chair and one waste paper basket.
- Additional chairs are available on request, depending on the number of attendees registered by your organization.
- One complimentary attendee registration.

Cost: $500.00

Please indicate any special considerations and requests. Vendors will be required to pay for any exhibit-specific audiovisual equipment, such as a table-top or free-standing TV-DVD. Please contact the UMass Transportation Center, 413-230-6791, for specific equipment costs.
Booth Set Up Information:

- Exhibitors can set up between 6:00 AM and 7:45 AM on the morning of the event, before registration opens.
- Dismantling of exhibits may not occur prior to the conference closing at 4:00 PM.
- Arrangements may be made for shipment and storage of exhibit displays to the Boston Park Plaza Hotel prior to the conference. Depending on the weight of your package(s) there may be associated handling charges. Should you need to ship items to the hotel, please address the boxes as follows:

  Guest Name (or the person who will be on site)
  Your Company Name / Moving Together 2018
  Boston Park Plaza Hotel
  50 Park Plaza at Arlington Street, Boston, MA 02116-3912

  For other questions, please contact Convention Services at the Boston Park Plaza Hotel, at 617-457-2281.
The Boston Park Plaza Hotel

The hotel is located only three miles from Logan International Airport and only 200 yards from the nation’s first public parks, Boston Common & the Public Garden.

Overnight Accommodations:
Contact the Boston Park Plaza Hotel directly at 1-800-225-2008.

Parking:
The Boston Park Plaza Hotel offers on-site valet parking for an overnight fee of $48.00 USD. Parking is not included in the hotel room rate. Self parking at the Motor Mart Garage is also available across the street from the Boston Park Plaza Hotel.

- Motor Mart garage is $22.00 USD. http://www.motormartgarage.com/rates.html.
- 200 Stuart Street garage is $30.00 USD. http://www.200stuartstreetgarage.com/hours-rates.php.
- Boston Common Parking is $28.00 USD. http://bostoncommonmgarage.com/index.html#pricing

Garage parking rates are for up to 10 hours
Registration is now available online at www.MovingTogetherMA.org

**DEADLINE FOR REGISTRATION IS NOON ON FRIDAY, OCTOBER 12, 2018**

Payment by credit card is available online at:
https://quikpayasp.com/umass/commerce_manager/payer.do?orderType=BAYSTATE

Check can be made payable to the University of Massachusetts and mailed with this form to:
Moving Together 2018, UMTC, 214 Marston Hall, UMassAmherst, 130 Natural Resources Rd., Amherst, MA 01003

(Please list the names of all the attendees your credit card payment includes in the online payment "notes" field, or on the check, if mailing a payment.)

REGISTER ONLINE! Or email form to Donnelly@umass.edu or fax to 413-545-9569
Retain the rest of the Moving Together Exhibitor Information Packet for reference and conference planning. Exhibit space is limited so register early!

IMPORTANT: If you do not receive a confirmation of your registration and payment within 3 business days, please contact the UMass Transportation Center at 413-230-6791.

Name of Person Booking Exhibit: ______________________________________________________
Organization/Agency/Company: _______________________________________________________
Address: __________________________________________________________________________
City/Town: ____________________________________ State: ______ Zip Code: ________________
Telephone: ____________________________________________________________
Email (Please provide for confirmation notice): __________________________________________
Name of Attendee(s): _________________________________________________________________
Indicate: __For-Profit  ___Non-Profit  ___Government Agency  ___Higher Education
Indicate if you have been confirmed as a Conference Presenter:  ____ Y ____ N
Special Considerations: __________________________________________________________________

TOTAL PAYMENT: $ ____________  . No refunds will be provided for cancellations or no-shows.

☐ GOLD LEVEL SPONSOR: $3,000.00
☐ SILVER LEVEL SPONSOR: $1,500.00
☐ BRONZE LEVEL SPONSOR: $750.00
☐ EXHIBITOR: $500.00
For-Profit Fees include an exhibit booth and a complimentary conference registration, continental breakfast, lunch, and breaks. Exhibitor assistants must pre-register online at $100.00 each.

PUBLIC SECTOR NON-PROFIT EXHIBITOR: EXEMPT FROM EXHIBITOR BOOTH FEE
Includes an exhibit booth. Each agency attendee must pre-register online for the conference at $100.00 each. Non-Profit agencies interested in being a sponsor must pay regular sponsor fees.

GOVERNMENT AGENCIES: EXEMPT FROM EXHIBITOR BOOTH FEE
Includes an exhibit booth. Each agency attendee must pre-register online for the conference at $100.00 each. Government agencies interested in being a sponsor must pay regular sponsor fees.

Exhibitor booths will be located in Plaza Ballroom and on Mezzanine. Booth choice is based on sponsorship level and order of registration payments received.