Designing a Transit Network for the People

Caroline Vanasse, MassDOT
Focus40 public outreach

We asked the question: What is a challenge the MBTA needs to address in the future?

We collected ideas from more than 2,000 people.

Focus40 comments:

- Over 3,000 ideas collected!
- 60 hours at rapid transit stations
- 30 hours at bus stations
- 10 hours at commuter rail stations

Street team hours:

- The Focus40 street team outreach was designed to correspond with overall MBTA ridership by mode.
What we heard from you

- **6%** of Street Team
- **16%** of Web & Stakeholders

"Focus investments on improvements to the existing system"

"Make buses faster, more reliable, and on time!"

"I want to see better reliability and on-time service across the system"
Where to focus future investment: Focus40 priority places

- **Major employment districts** (Kendall, LMA, Seaport, Logan)
- **Inner core communities lacking rapid transit** (Everett, Chelsea, Revere, Roxbury, Dorchester, Mattapan, South Boston, Roslindale)
- **Urban Gateways** (Lynn, Salem, Waltham, Brockton, Lowell, Lawrence)
Where are you going?

INRIX Population Analytics

Real-time data showing population density on 250m grid cells in Central London on New Year's Eve.

City of London

Financial workers arriving in the City of London from early in the morning.

New Year's Eve

09:50