

INNOVATION



massDOT
Transportation
Innovation
CONFERENCE

**Sponsor/Exhibitor
Package**

May 2 & 3

The DCU Center, Worcester, MA

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massDOT
Transportation
Innovation
CONFERENCE



Your Package Includes:

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The Transportation Innovation Conference is sponsored by the Massachusetts Department of Transportation and supported by the US Department of Transportation/Federal Highway Administration.



The Transportation Innovation Conference

The largest Transportation Innovation Conference in Massachusetts!

This year's conference is set to be the best ever! The first floor exhibit space will feature a replica of the Kelley Square "Peanut" shaped roundabout. Gold sponsors have an additional marketing opportunity by creating a unique company parklet! There will also be live vendor demonstrations both days. You won't want to miss the excitement and all the potential customers that will visit your booth throughout the two-day conference. This unique opportunity will provide attendees and prospective customers alike the opportunity to see all the services your company has to offer. All sponsors and exhibitors will be located on the first floor. Show off your knowledge and expertise to over 1,000 professionals who attend the event.

Reserve Your Booth Today!

The annual MassDOT Transportation Innovation Conference attracts transportation professionals from across New England seeking the latest information on innovative technologies, designs and practices.

This event will be an invaluable opportunity for state, MPO/ local, transit agencies, researchers, human service agency staff, advocates, planners, and private sector practitioners to share ideas, sponsor peer-to-peer learning, and collaborate on issues of mutual interest.

The conference runs from 7:45AM to 4:30PM on May 2-3, 2023.

The event is open to all transportation and mobility professionals including MassDOT, municipalities, consultants, contractors, vendors, and manufacturers.



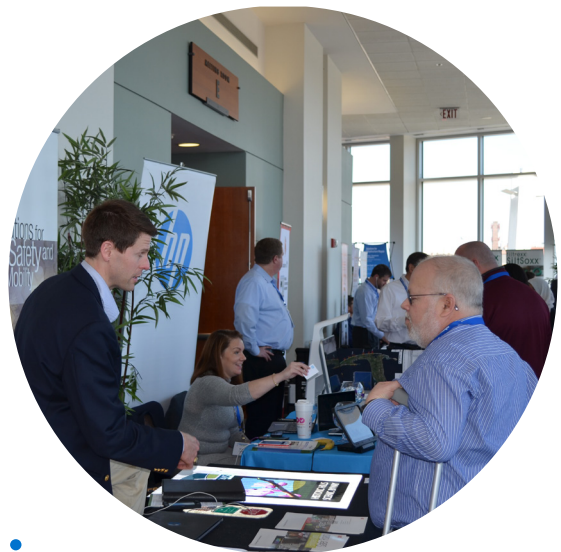


Exhibit Booth Information

BOOTH INCLUDES:

- Table-top display area with 8-foot skirted table, one chair and one waste paper basket.
- Additional chairs are available on request, based on the number of attendees from your organization.
- Please indicate any special needs including electrical outlets.

There are additional fees for any exhibit-specific audiovisual equipment requests (e.g., table-top or free-standing TV/Screen). Please contact the UMass Transportation Center at 413-545-2604, for specific equipment costs.

- **Exhibitors can SET UP on May 1 - 11:00am-4:00pm and on May 2 between 6:00am and 7:45am.**
- **Dismantling of exhibits MAY NOT OCCUR PRIOR TO 4:30 PM on May 3.**
- **Exhibitors MUST enter through Door 4 on Major Taylor Blvd. prior to show hours.**

Arrangements may be made for shipment and storage of exhibitor displays to The DCU Center prior to the conference. A handling charge will be assessed depending on the weight of the package(s). Should you need to ship items to the DCU Center for this event, please address shipment to:

Guest Name (or the person who will be on site)
Your Company Name / MassDOT Transportation Innovation Conference
The DCU Center, 50 Foster St, Worcester, MA 01608

PLEASE NOTE - Once your registration form and payment have been received, you will receive a confirmation from the UMass Transportation Center.

After receiving this confirmation, we ask that you please visit www.MassDOTInnovation.com and complete registrations for all attendees from your organization.

Special Sponsorship Opportunities:

★ GOLD LEVEL SPONSORSHIP ★

A GOLD Level Sponsor receives a parklet space, skirted table, chair, and the following:

- One additional complimentary attendee registrations

Your logo will also be included on:

- Event website (including link to sponsor's website)
- Emails and direct mail marketing materials
- Event brochure that is distributed the morning of the event
- Conference slide show that is played throughout the event in the main ballroom
- Company banner displayed in main ballroom
- Session agenda signs outside each meeting room

Cost: \$3,500.00



★ SILVER LEVEL SPONSORSHIP ★

A SILVER Level Sponsor receives booth space, skirted table, chair, and the following:

Your logo will also be included on:

- Event website (including link to sponsor's website)
- Emails and direct mail marketing materials
- Event brochure that is distributed the morning of the event.
- Conference slide show that is played throughout the event in the main ballroom.

Cost: \$1,750.00



★ BRONZE LEVEL SPONSORSHIP ★

A BRONZE Level Sponsor receives booth space, skirted table, chair, and the following:

Your logo will also be included on:

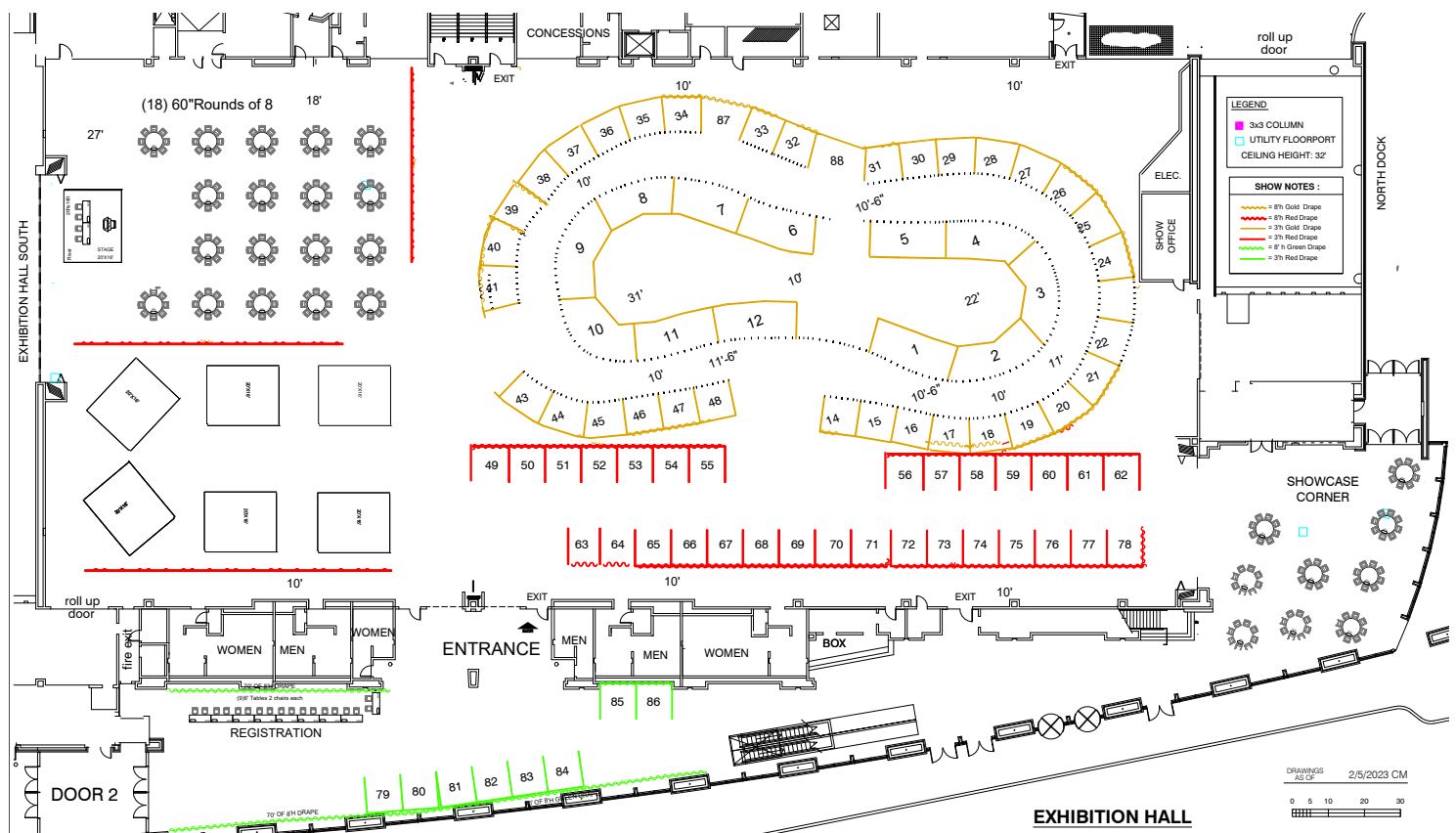
- Event website (including link to sponsor's website)
- Event brochure that is distributed the morning of the event.
- Conference slide show played throughout the event in the main ballroom.

Cost: \$1000.00





First Floor Exhibit Space



Proposed first floor layout. More details coming soon!

Booth choice will be given to Gold Level Sponsors first, then Silver, Bronze, and Exhibitors in order of the paid registrations received.



The DCU Center

The Convention Center has 100,310 square feet of exhibit space, 23,636 square feet in 11 meeting rooms, and a 12,144 square foot ballroom (the largest in Central Massachusetts). The DCU Center is designed and sized specifically for the professional fulfillment, comfort and budget of small to large-sized conventions, meetings, social events and trade shows.

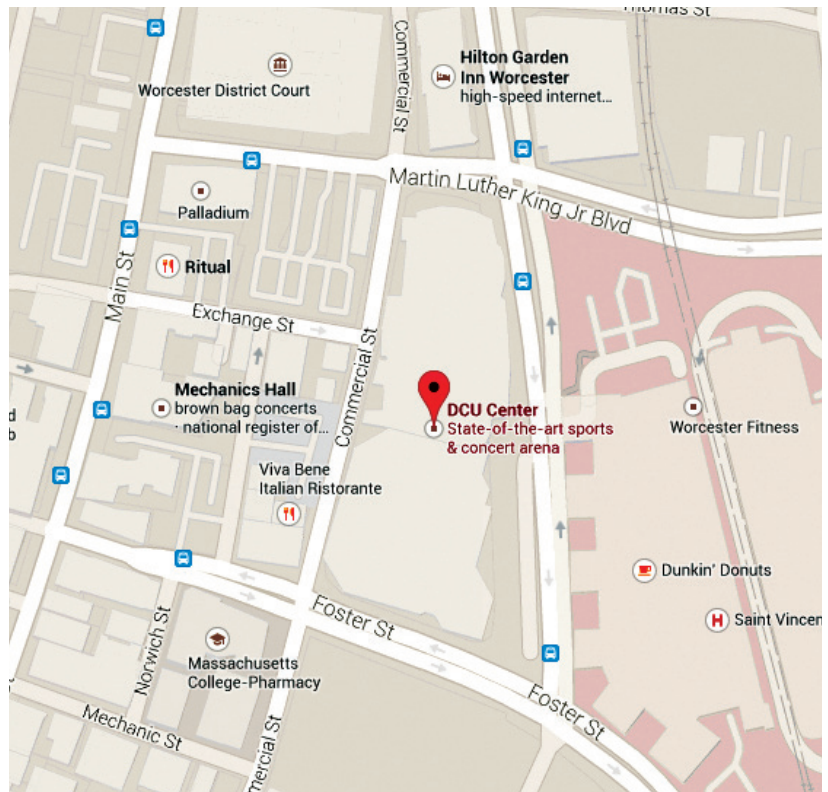
- 58,960 square feet of contiguous Exhibition Space
- Exquisite Pre-function Space
- Separate Entrances for all Exhibit Halls
- Sophisticated Communication and Utility Services
- Voice, Video, CATV, Telephone and Data Communication
- Electric: 120, 208 and 480 volt
- Water In and Out
- Compressed Air
- Satellite Down-Link Capabilities
- Adjustable Lighting Levels
- Ceiling heights:
 Exhibit Hall-30'
 Ballroom-19'
- Centralized Service Corridors
- Handicap Accessible

HOTELS

Hilton Garden Inn
 35 Major Taylor Blvd, Worcester, MA 01608
 Phone:(508) 753-5700

Courtyard Worcester
 72 Grove St, Worcester, MA 01605
 Phone:(508) 363-0300

Holiday Inn Express
 110 Summer St, Worcester, MA 01608
 Phone:(508) 757-0400

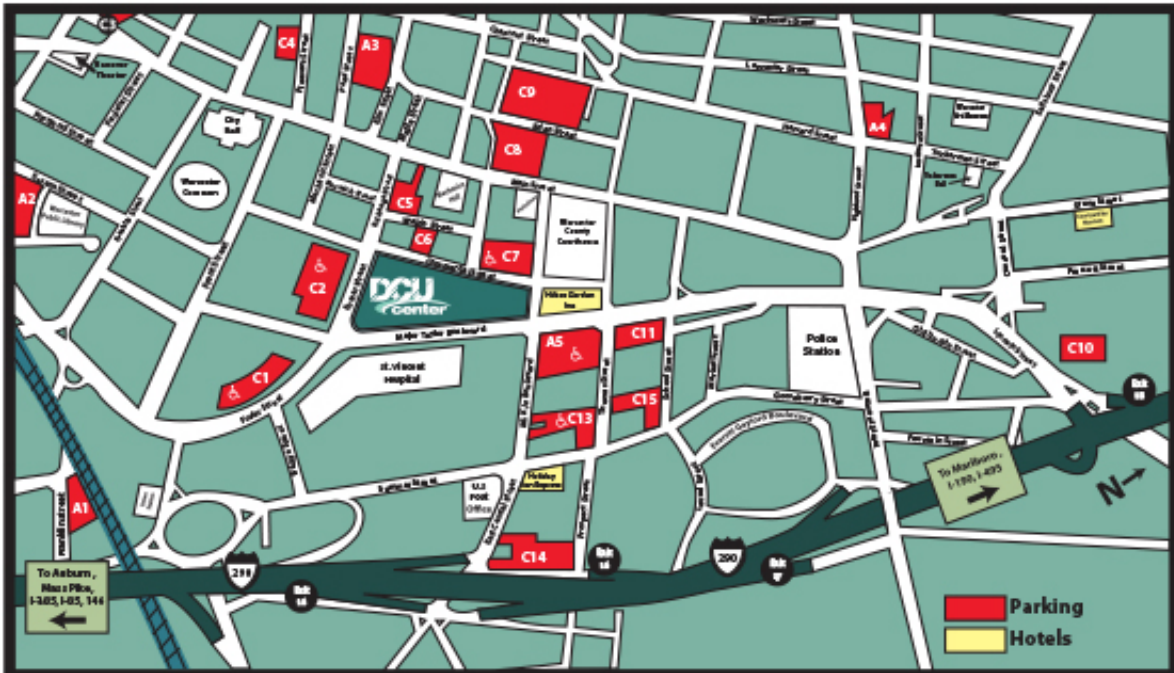


The DCU Center
 50 Foster St, Worcester, MA 01608



Parking

Worcester has over 10,000 available parking spaces in municipal and private lots as well as on street parking.



#	Organization Name	Address	# Spaces
A1	Union Station Parking Garage	225 Franklin Street	500
A2	Worcester Library	40 Salem Street	289
A3	Pearl - Elm Garage	20 Pearl Street	800
A4	Highland Street Municipal Lot	30 Highland Street	94
A5	Major Taylor Blvd. Garage - DCU CENTER	30 Major Taylor Blvd.	1000
C1	City Square North	Foster Street	800
C2	City Square South	Commercial St. & Foster St.	2100
C3	Federal Plaza Garage	570 Main Street	511
C4	Sovereign Tower Parking	40-54 Pleasant Street	600
C5	Waldo Street	27-33 Waldo Street	80
C6	Commerce Associates	365 Main Street	112
C7	Bowditch and Dewey	30 Exchange Street	180
C8	Commerce Associates	252 Main Street	280
C9	Day Building	360 Main Street/Eden Street	54
C10	Gateway Parking Garage	Prescott Street	800
C11	Honey Farms	82 Thomas Street	45
C12	VNA Care Network Foundation	120 Thomas Street	30
C13	100 Central Street	100 Central Street	320
C14	99 Restaurant	116 Summer Street	100
C15	First American Realty	27-31 Central Street	120

2023 Transportation Innovation Conference Sponsor/Exhibitor Registration Form

Online registration is also available at www.MassDOTInnovation.com

****Deadline to be included in promotional print materials is Noon on Friday, March 31, 2023****

Payment by credit card is available online at: https://quikpayasp.com/umass/commerce_manager/payer.do?orderType=BAYSTATE

Check can be made payable to: **University of Massachusetts**. Mail payment and completed form to: MassDOT Innovation, c/o UMass Transportation Center, University of Massachusetts, Hampshire House, Room 316, 131 County Circle, Amherst, MA 01003. *(Please list the names of all the attendees your credit card payment includes in the online payment "notes" field, or on the check, if mailing a payment.)*

IMPORTANT: If you do not receive a confirmation of your registration and payment within 5 business days, please contact the UMass Transportation Center at 413-545-2604.

Name of Person Booking Exhibit: _____

Organization/Agency/Company: _____

Address: _____

City/Town _____ State _____ Zip Code: _____

Telephone: _____ Fax: _____

Email (Please provide for confirmation notice): _____

Name of Booth Attendee: _____

Indicate: For-Profit Non-Profit Government Agency

Special Considerations: _____

TOTAL PAYMENT ENCLOSED: \$ _____ Please include conference fees for all team members not included in the original exhibitor fee. No refunds will be provided for cancellations or no-shows.

GOLD LEVEL SPONSOR: \$3,500.00

SILVER LEVEL SPONSOR: \$1,750.00

BRONZE LEVEL SPONSOR: \$1000.00

EXHIBITOR: \$750.00

For-Profit Fees include an exhibit booth and one complimentary conference registration, continental breakfast, lunch, and breaks.

Each exhibitor assistant must pre-register online at \$150.00 each.

NON-PROFIT EXHIBITOR: \$150.00

*Includes an exhibit booth. **Each agency attendee must pre-register online for the conference at \$150.00 each.***

Non-Profit agencies interested in being a sponsor must pay regular sponsor fees.

GOVERNMENT AGENCIES: \$150.00

*Includes an exhibit booth. **Each agency attendee must pre-register online for the conference at \$75.00 each.***

Government agencies interested in being a sponsor must pay regular sponsor fees.