

Sponsor and Exhibitor Package

MassDOT's annual statewide healthy transportation conference

www.MovingTogetherMA.org



Exhibitor Package Contents

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What Moving Together can do for your company or organization

When you exhibit at *Moving Together*, your company/organization will be visited by over 800 professionals involved in planning, design, construction, public health, bike and pedestrian safety, transit, advocacy, elected office, law enforcement and education. Take advantage of the opportunity to meet with the key decision makers and advocates involved in pedestrian, bicycle and public transportation. There are several special sponsorship opportunities to promote your company/organization throughout the day.

Highlights of the conference include:

- Prominent speakers, workshops and panels in the areas of pedestrian, bicycle, public transportation and design
- Networking with participants representing diverse interests from the public, academic and private sectors
- Site visits and mobile workshops led by engineers and bicycle/pedestrian advocates
- Special sponsorships! See pages 4 through 6



GOLD LEVEL SPONSOR

<u>A GOLD Level Sponsor receives two complimentary registrations, a booth space,</u> <u>skirted table and chair as well as the following:</u>

Your logo on:

- Event website (including link to sponsor's website)
- Emails and direct mail marketing materials
- Event brochure that is distributed the morning of the event
- Conference slide show that is played throughout the event in the main ballroom
- Company banner displayed in main ballroom
- Session agenda signs outside each meeting room

Cost: Early Bird (Until Sept. 15) \$3,250 Regular Rate (After Sept. 15) \$3,750.00





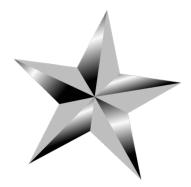
SILVER LEVEL SPONSOR

<u>A SILVER Level Sponsor receives one complimentary registration, a booth</u> <u>space, skirted table and chair as well as the following:</u>

Your logo on:

- Event website (including link to sponsor's website)
- Emails and direct mail marketing materials
- Event brochure that is distributed the morning of the event
- Conference slide show that is played throughout the event in the main ballroom

Cost: Early Bird (Until Sept. 15) \$1,750 Regular Rate (After Sept. 15) \$2.250.00



BRONZE LEVEL SPONSOR

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<u>A BRONZE Level Sponsor receives one complimentary registration, a</u> <u>booth space, skirted table and chair as well as the following:</u>

Your logo on:

- Event website (including link to sponsor's website)
- Event brochure that is distributed the morning of the event
- Conference slide show played throughout the event in the main ballroom

Cost: Early Bird (Until Sept. 15) \$1,000 Regular Rate (After Sept. 15) \$1,500.00



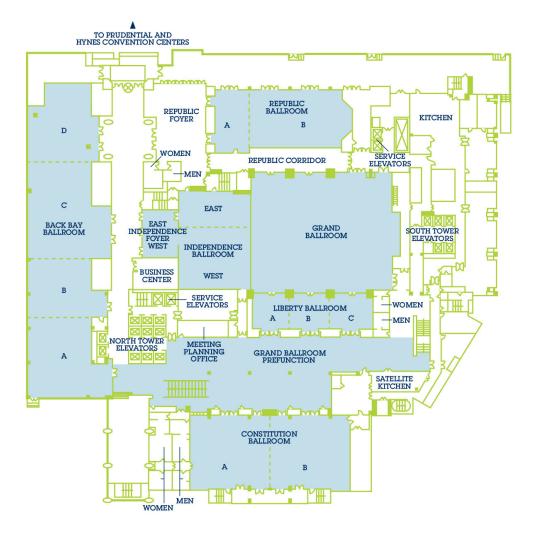
NON PROFIT/ GOVERNMENT AGENCIES

Includes a booth. **Each agency attendee must pre-register online for the conference.** Agencies interested in being a sponsor must pay regular sponsor fees. **Cost: \$150.00**

Each booth includes:

- 6 foot skirted table, one chair and one waste paper basket
- Additional chairs are available on request, depending on the number of attendees that your organization registers
- Indicate any special considerations and requests, including electrical outlets

Please indicate any special considerations and requests. Vendors will be required to pay for any exhibit-specific audiovisual equipment, such as a table-top or free-standing TV-DVD. Please contact Kathryn Donnelly at Donnelly@umass.edu for specific equipment costs.



Map for illustration purposes only. Booth location is approximate. Booths will be located in Constitution Ballroom and Grand Ballroom Prefunction area. **Booth choice will be given to Gold Level Sponsors first, then Silver, then Bronze, then exhibitors in order of paid registration.**

Booth Set Up Information:

- Exhibitors can set up between 6:00 AM and 7:45 AM on the morning of the event, before registration opens
- Dismantling of exhibits may not occur prior to the conference closing at 4:30 PM
- Arrangements may be made for shipment and storage of exhibit displays to the Sheraton Boston Hotel prior to the conference. Depending on the weight of your package(s) there may be associated handling charges. Should you need to ship items to the hotel, please address the boxes as follows:

(Guest Name) (Guest Cell Number) c/o FedEx Office at Sheraton Boston Hotel 39 Dalton Street Boston, MA, 02199 (Convention / Conference / Group / Event Name) Box ____ of ____

See FedEx Office Sheraton Boston Hotel Shipping/Receiving for more information



The Sheraton Boston Hotel

Nestled in the historic Back Bay neighborhood and directly connected to the Prudential Center and the Hynes Convention Center, experience outstanding service and an incredible location in downtown Boston. Take in soaring views of Back Bay and the Charles River.

Overnight Accommodations:

Contact the Sheraton Boston Hotel directly at (617) 236-2000.

Transit:

MBTA Bus Stop: 39 Dalton Street (55, 57) MBTA Green Line (E) Prudential Center or the Green Line (B,C,D) Hyne Convention Center

Sheraton Boston Hotel Parking: Valet Daily: \$70 Electric Car Charging Station

Other Parking:

Four Seasons One Dalton Valet (Propark): <u>https://www.propark.com/facilities/onedalton/</u> Hynes Auditorium Garage (Pilgrim Parking): <u>https://www.propark.com/facilities/parking-for-hynes-auditorium-garage/</u> 102 Belvidere St. Garage (Located in Prudential Center)

2023 Moving Together Conference Sponsor/Exhibitor Registration Form

Online registration is also available at <u>www.MovingTogetherMA.org</u>

Deadline to be included in promotional print materials is Noon on Friday, September 15, 2023

Credit card payments only

Payment by credit card is available online at: https://quikpayasp.com/umass/commerce_manager/payer.do?orderType=TRCTR_BSR

IMPORTANT: If you do not receive a confirmation of your registration and payment within 3 business days, please contact the UMass Transportation Center at 413-545-2604.

Name of Person Booking Exhibit:		 	
Organization/Agency/Company:		 	
Address:		 	
City/Town			
Telephone:	Fax:	 	
Email (Please provide for confirmation notice):		 	
Name of Booth Attendee:		 	
Indicate:For-ProfitNon-ProfitGovernment Agency	У		
Special Considerations:			

TOTAL PAYMENT ENCLOSED: Please include conference fees for all team members not included in the original exhibitor fee. No refunds will be provided for cancellations or no-shows.

GOLD LEVEL SPONSOR:
Early Bird (Until Sept. 15) \$3,250; Regular Rate (After Sept. 15) \$3,750.00
SILVER LEVEL SPONSOR:
Early Bird (Until Sept. 15) \$1,750; Regular Rate (After Sept. 15) \$2.250.00
BRONZE LEVEL SPONSOR:
Early Bird (Until Sept. 15) \$1,000; Regular Rate (After Sept. 15) \$1,500.00

Each sponsor assistant must pre-register online.

□ NON-PROFIT/GOVERNMENT AGENCY: \$150.00 Includes a booth. <u>Each agency attendee must pre-register online.</u> Non-Profit agencies interested in being a sponsor must pay regular sponsor fees.