



Local and Regional Opportunities to Create Better Walking

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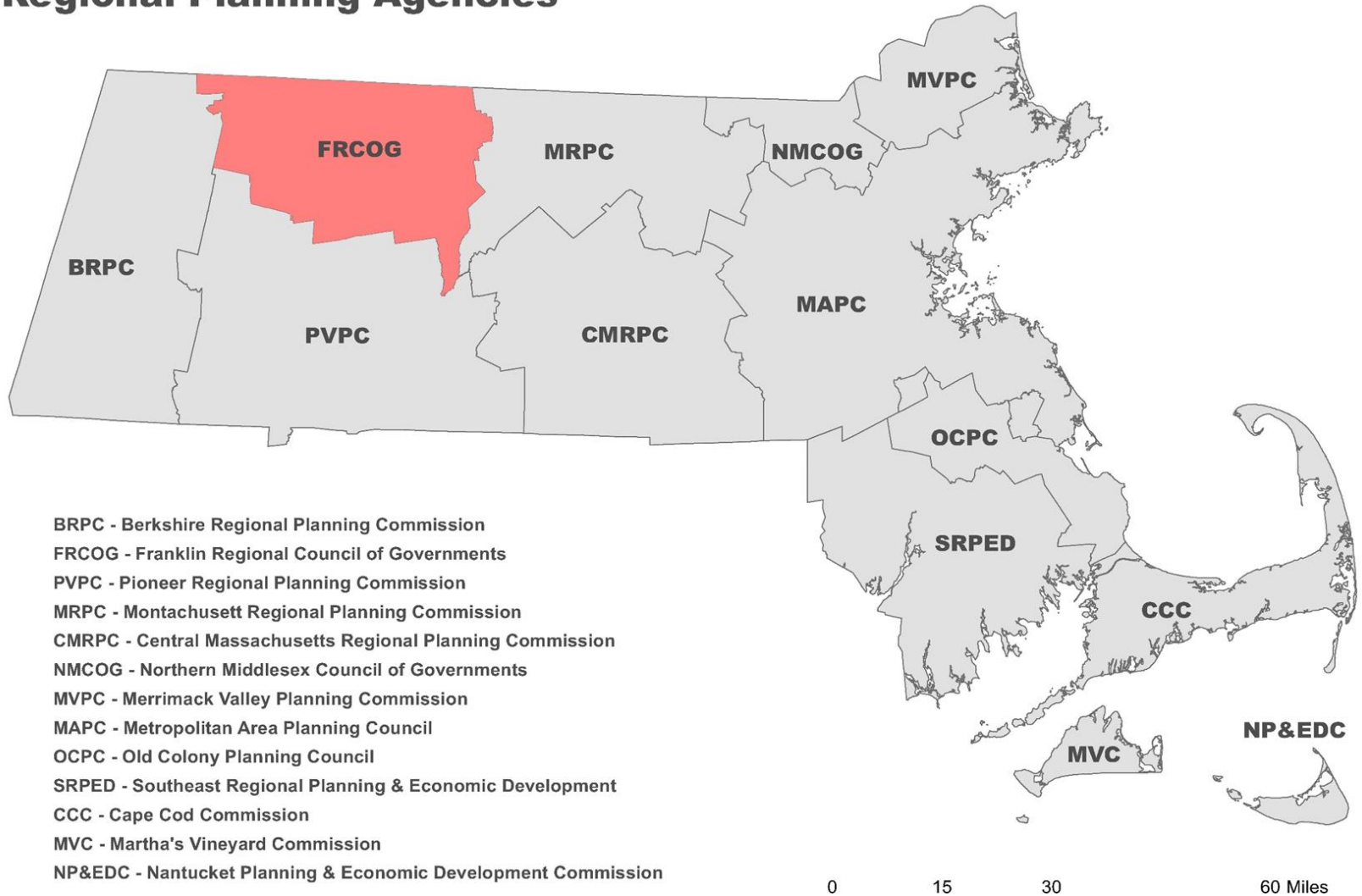
About the FRCOG

The FRCOG is both a **Council of Governments (COG)** and the designated **Regional Planning Agency (RPA)** for Franklin County.

Mission: to foster a vibrant, sustainable region for all, and to leverage resources that promote collaboration and efficiency within our member communities.

We do this by providing advocacy, planning, and cooperative services – both proactively and in direct response to our member communities' needs.

Regional Planning Agencies



About the Region

- **Largest community:**
Greenfield (pop. 17,768)
- **Smallest community:**
Monroe (pop. 118)

Most of the communities do not have their own planning staff.

The communities look to us for help with transportation planning and technical assistance on both a regional and local level.



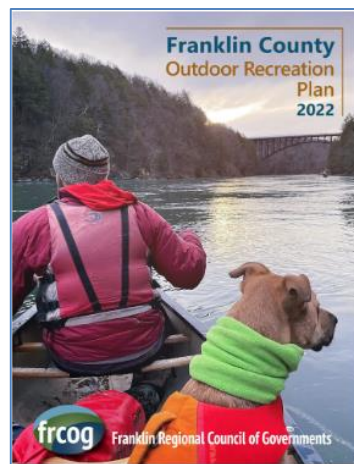
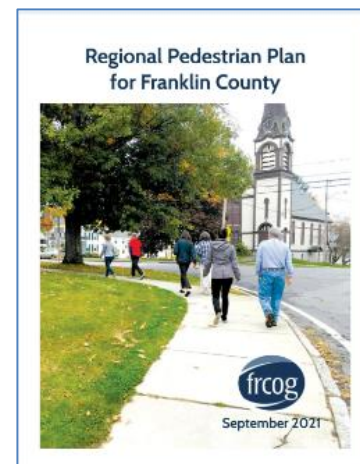
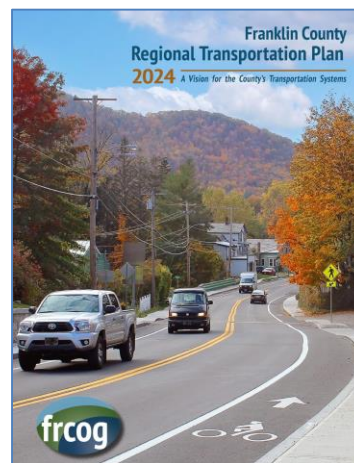
Pedestrian Planning

- Serves as the Transportation Planning Organization, through which we develop the Transportation Improvement Program (TIP) and Unified Planning Work Programs (UPWP) for the region with state and federal partners.
- Comply with all Title VI and EJ requirements from an MPO perspective.

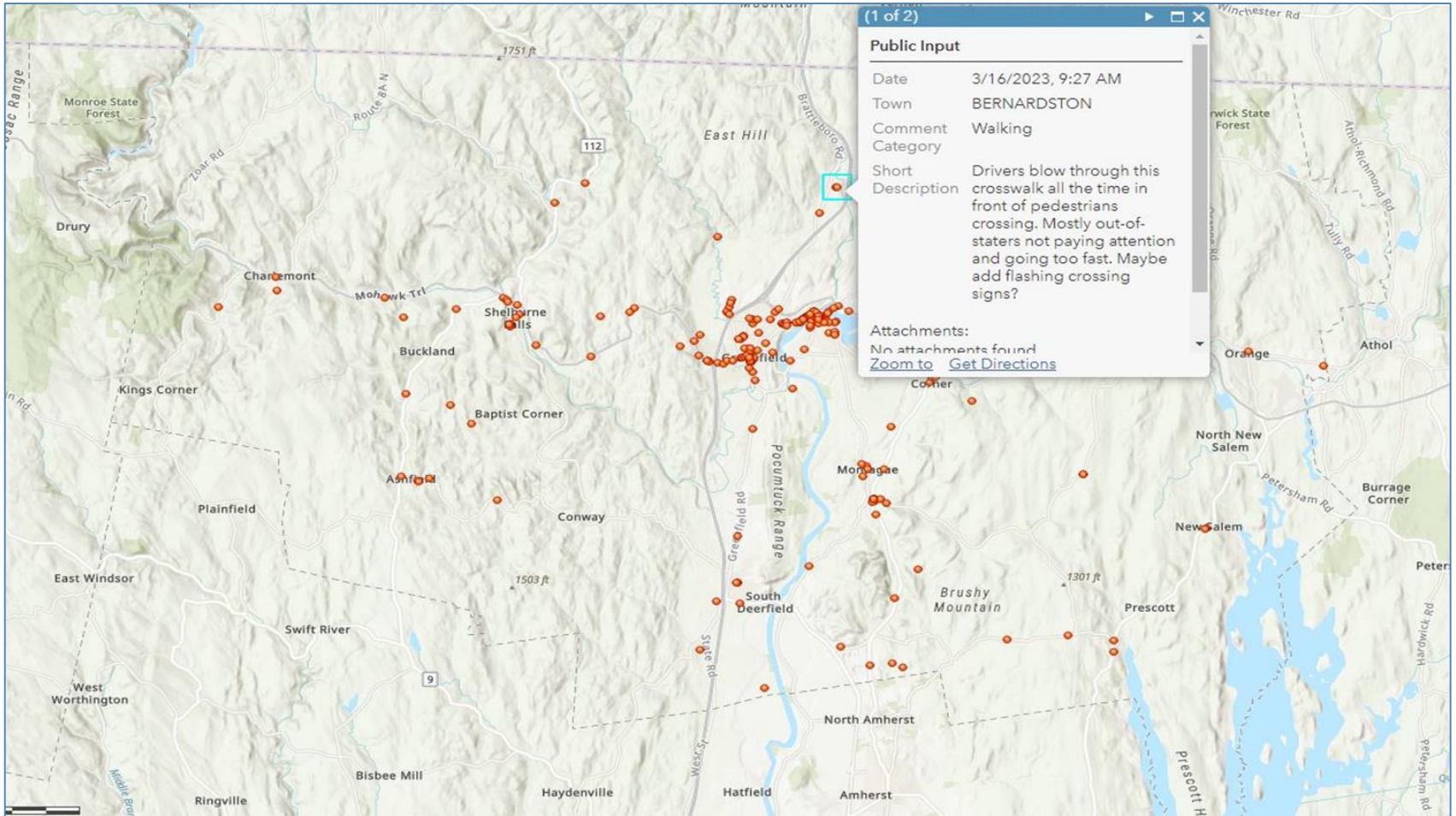


Input during Plan Development

- Traditional public input meetings.
- Attend meetings of other groups – we attended 23 different group meetings during the RTP process.
- Online surveys.
- Online interactive maps.






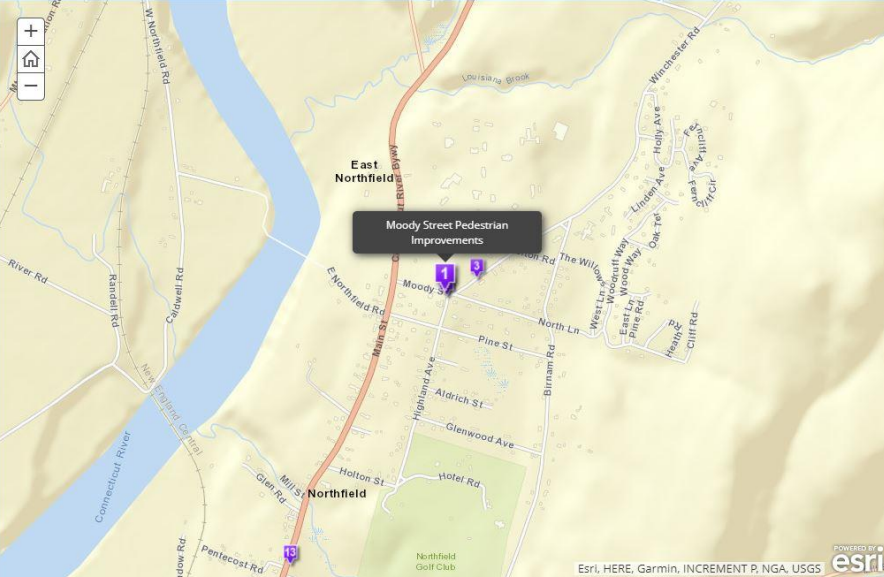
RTP Public Input



Online Maps to Engage

Northfield Complete Streets Prioritization Plan

A Story Map   



Moody Street Pedestrian Improvements

Reconstruct the 5-foot wide asphalt sidewalk on both sides of the road and extend the sidewalk on the south side to Main Street. Construct crosswalks and ADA-compliant curb ramps at Highland Avenue and across Moody Street.

1 Moody Street Pedestrian Improvements

2 Moody Street and Highland Avenue Intersection

3 Winchester Road Pedestrian Improvements

4 Moody and Winchester Street Lighting Installation

5 Highland Avenue Sidewalk Improvement

6 Maple Street Pedestrian Improvement

7 Warwick Road Pedestrian Improvement

8 Parker Avenue Sidewalk Improvement

9 Gulf Road Safety Improvements

10 Route 142 (Mt. Hermon Station Road) Traffic Calming

11 F. Sumner Turner Road Access Improvement

12 Bennett Brook Improv.

Non Traditional Outreach

- Walk Audits
- Events (Bike Week, STRS)
- Field Work
- Engagement with other interest groups
- Letter to the editor
- Flyers at local events



Non Traditional Outreach

A sign made by community members and posted at a troublesome intersection to encourage people to fill out our online transportation survey.



Annual Bike Week Breakfast Event



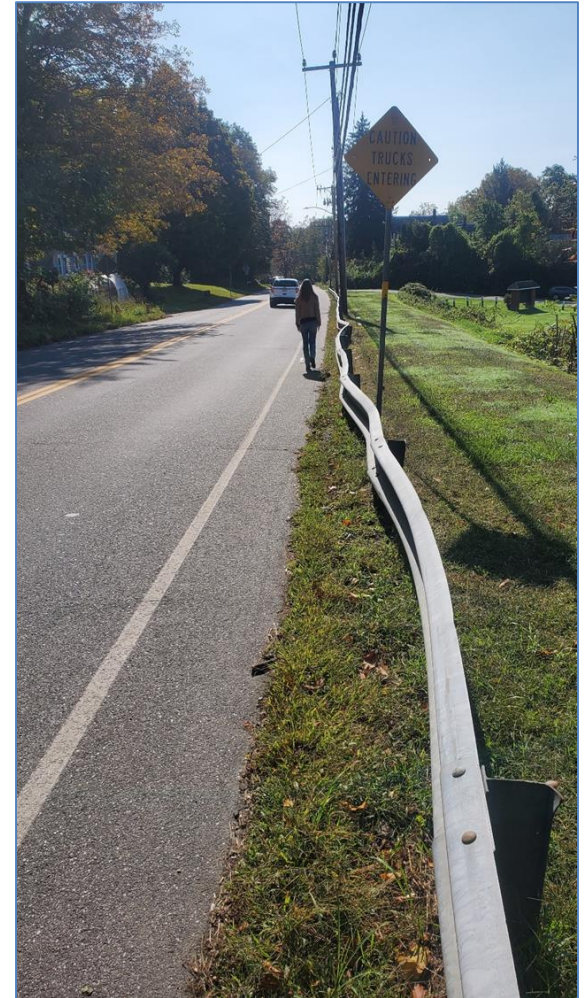
Pedestrian Improvement Projects



Recent Grant Applications



Applications for Federal funding to address 2 high priority areas of concern for pedestrians.



Contact

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