



Ahoi!

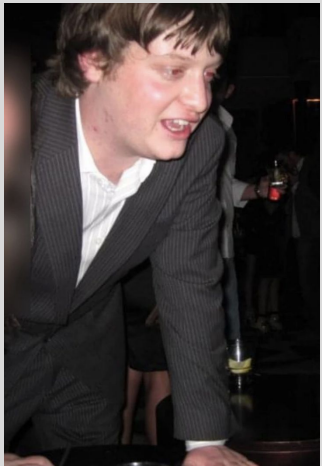
2023 Moving Together Conference

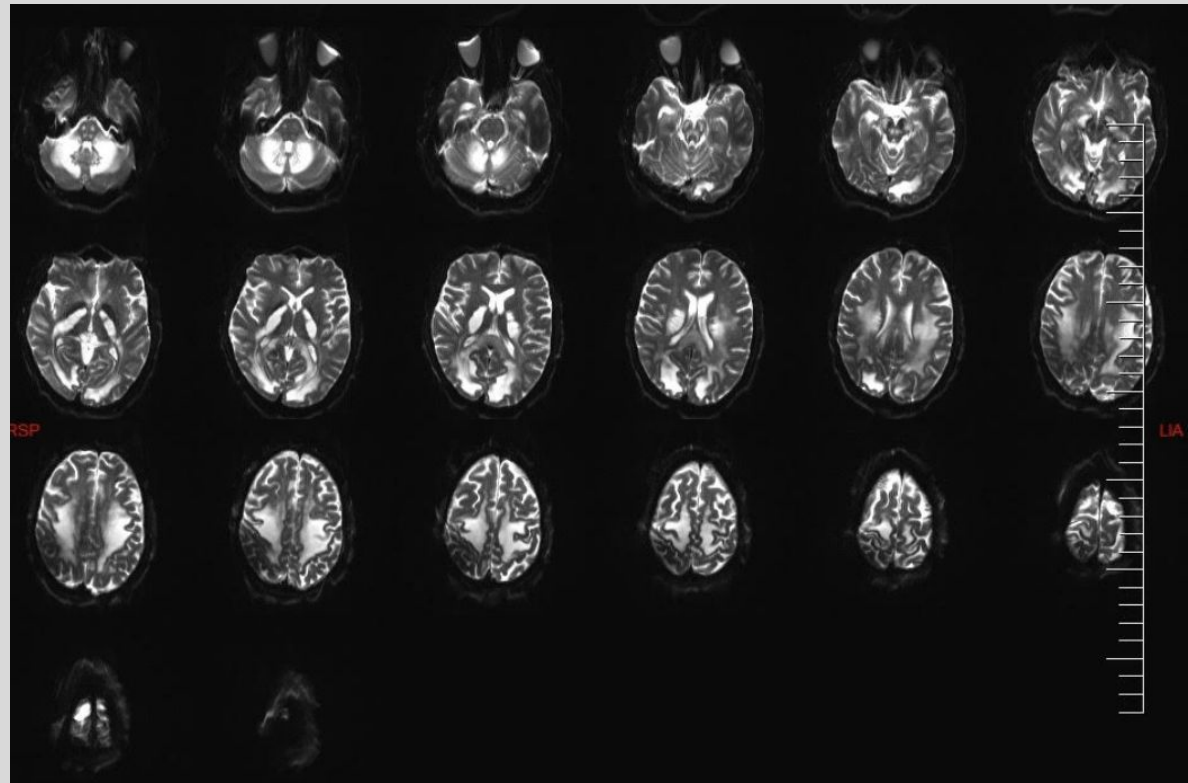
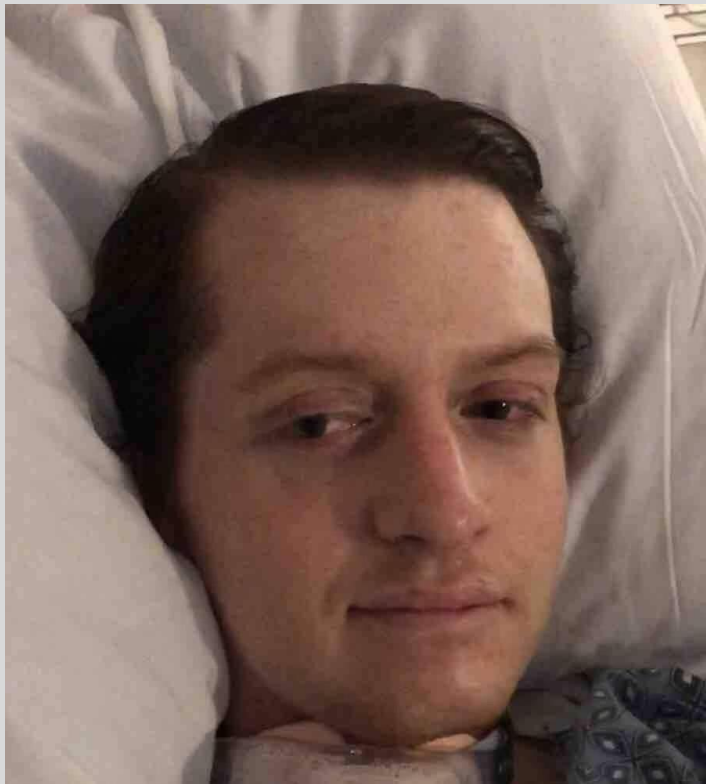
Hot Topics in Transportation



Jake's Story

The Inspiration Behind Ahoi

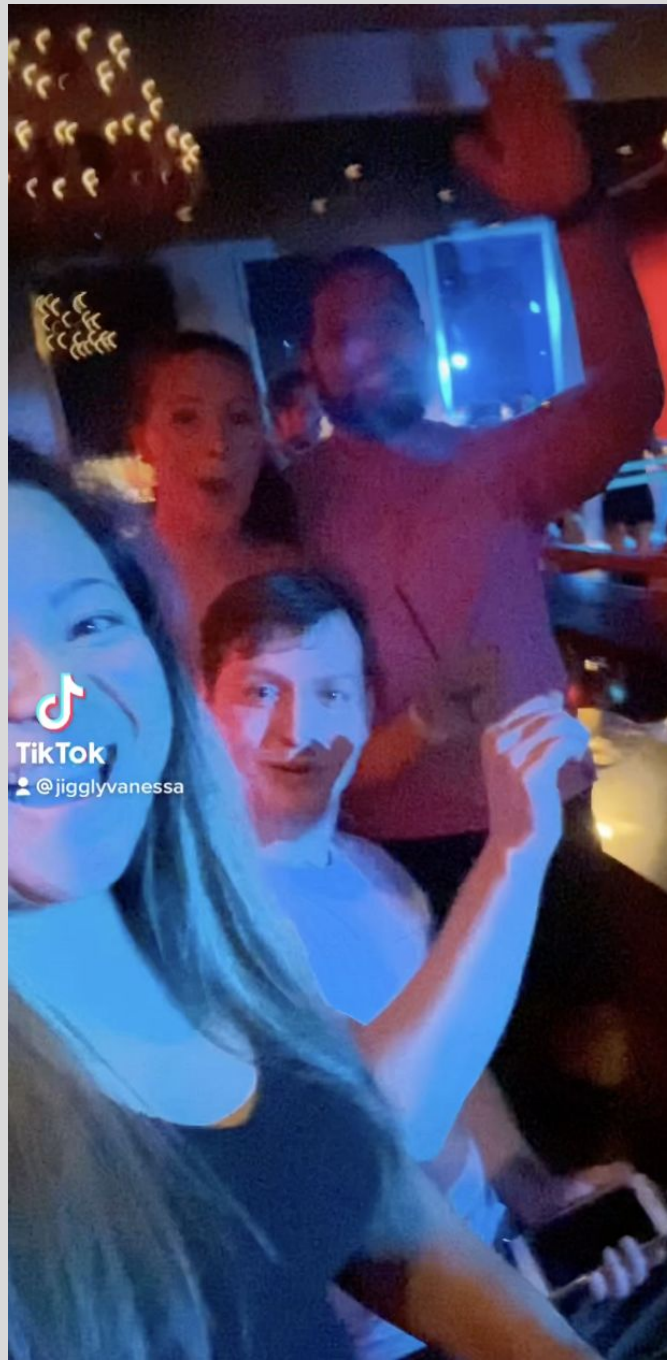












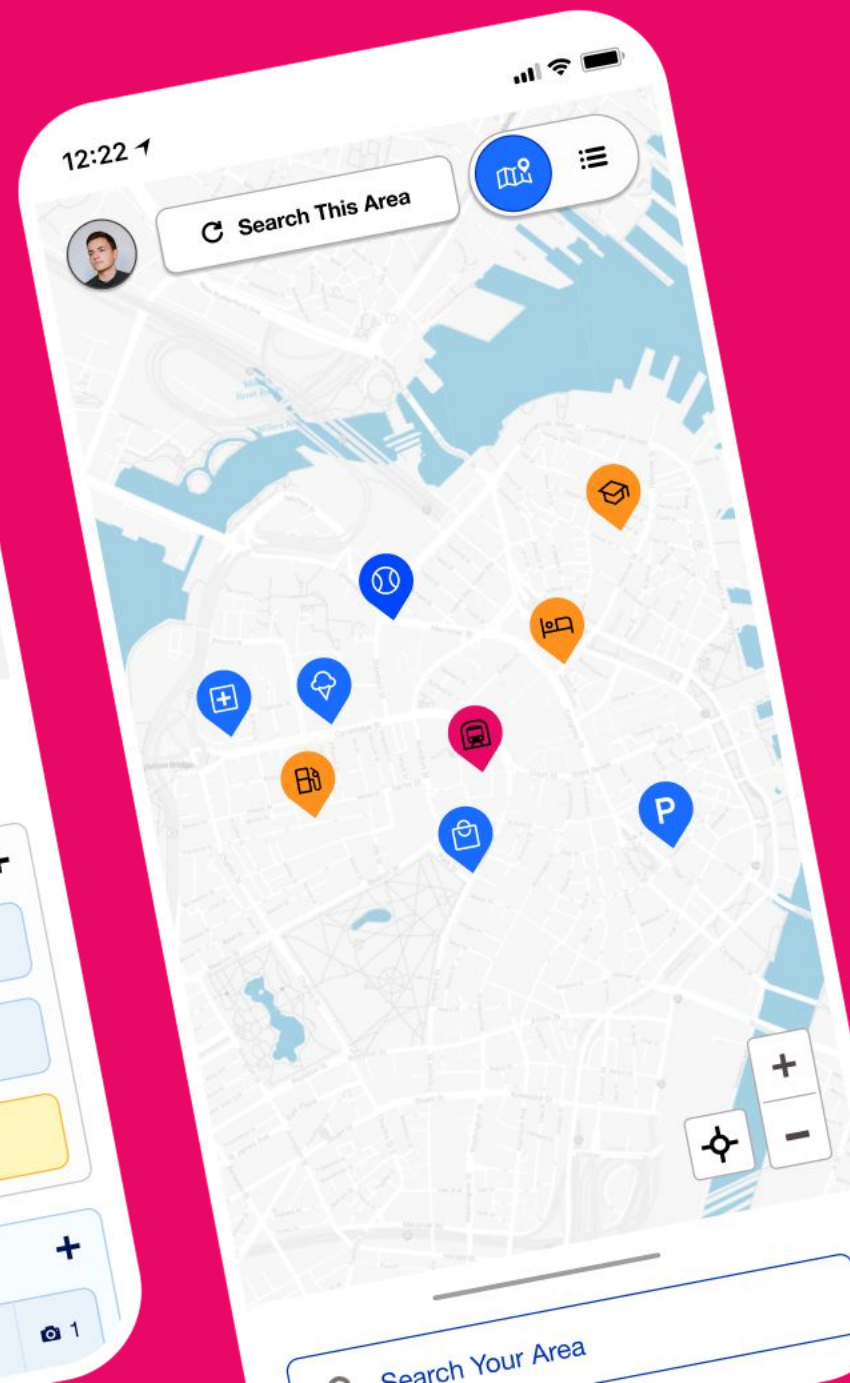
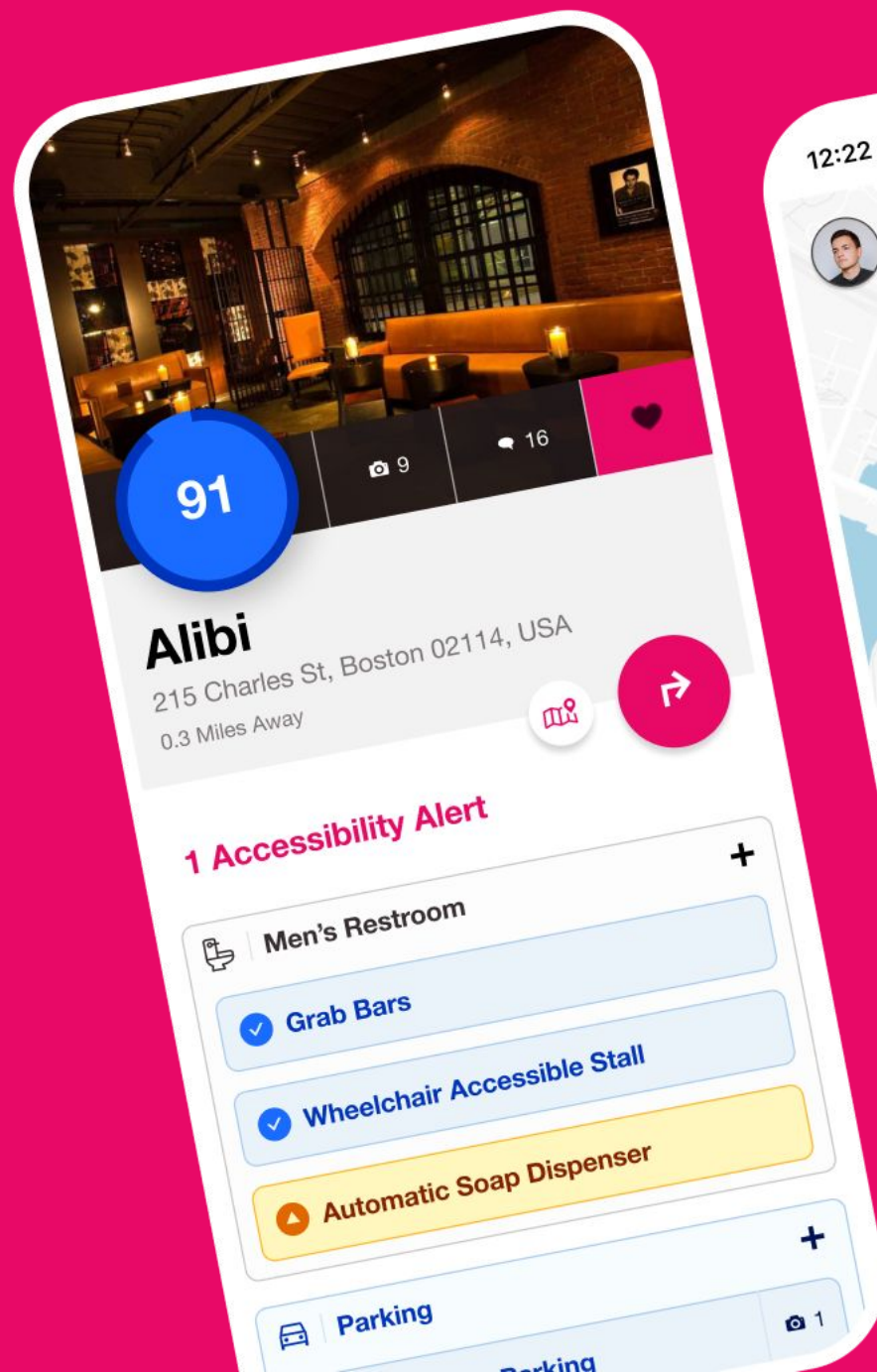






Ahoi!

We're making the
world a more
accessible place





Making the World More Accessible

The Problem

- Individuals with disabilities or other physical barriers encounter challenges identifying locations with accessibility features that meet their specific needs
- Navigation solutions (e.g. Google Maps) do not account for physical limitations - targeted for able-bodied individuals
- No existing, comprehensive solution to make informed decisions on accessible locations and navigation paths

Statistics

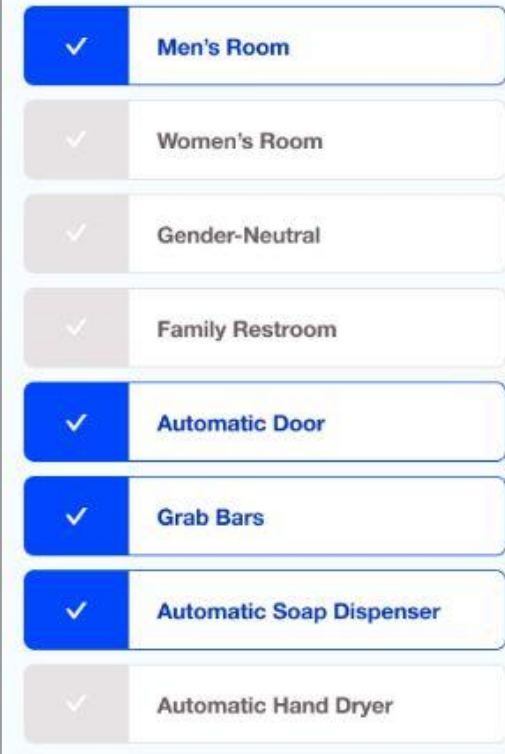
Target Demographic	
27%	U.S. population with a disability
61%	Encounter physical barriers outside of home
3x	More likely to have 1+ comorbidity

In addition to the disabled community, [nearly 1 in 6](#) in the U.S. population are over the age of 65. This aging population also has physical barriers that can be addressed by Ahoi.



Users self-identify their barriers.

Locations are scored based on how they meet your needs.





OUR SOLUTION & HOW IT WORKS

Locations & Map

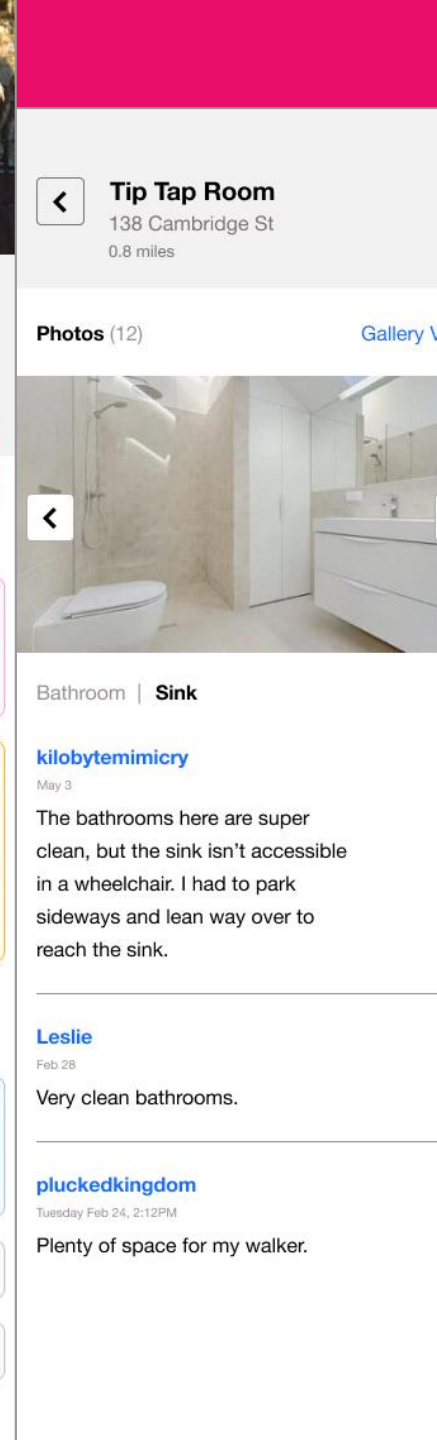
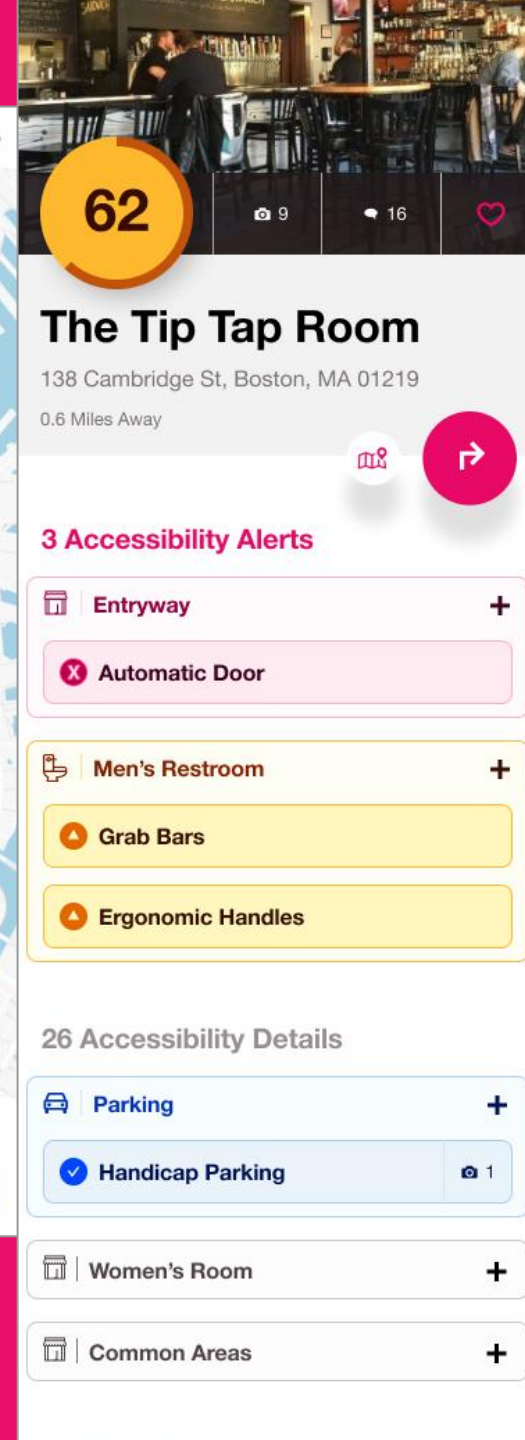
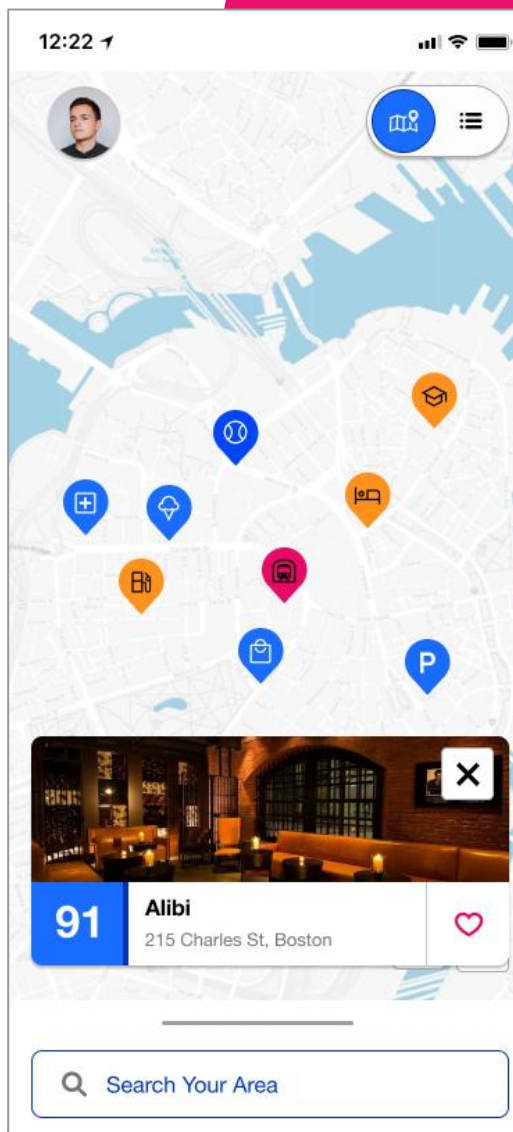
See all the best places in your area every time you open the app.

- Personalized Compatibility Score
- The higher the score, the more of your needs that are being met

Browse through the pins with a preview - color coded based on how they meet your needs.

Accessibility details by room

User comments & submitted pictures





OUR SOLUTION & HOW IT WORKS

Obstructions

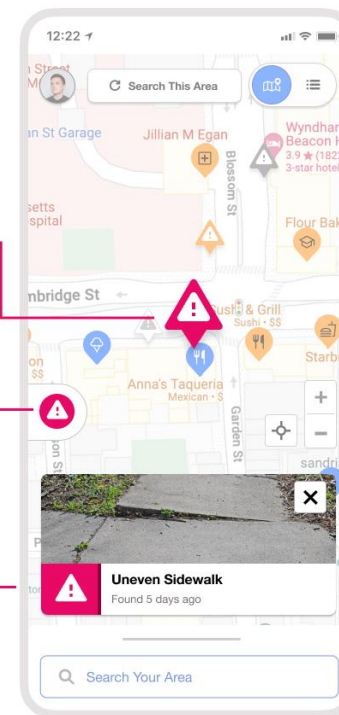
- Users can flag impediments that create barriers when navigating sidewalks.
- With a picture and few clicks, let other Ahoi users know about issues such as uneven sidewalks, missing curb cuts, potholes, and more.
- Collaborating with the City of Boston to surface in-app reports to inform Public Works roadmap

How to: Use Obstructions

See obstructions
on your map

Report a new
Obstruction

View the details of
the obstruction



Uneven Sidewalk

Last Update: 18 Days Ago

Expires in 45 days

It's still here

It's been fixed

3 photos



2 Comments

SEE ALL

@JimmyDean

18 Days Ago

Big chunk of the sidewalk is missing. Right outside Anna's. I got over it with my manual chair, but it wasn't easy.

May 08, 2023 10:56AM

Obstruction Confirmed

@Mei-Downstairs

30 Days Ago

Couldn't get over this crack. I went back a block to use the curb cut to use the other side of Cambridge St. It really ... [Read more](#)

May 01, 2023 10:56AM



Obstruction Reported

30 Days Ago

May 01, 2023 : 10:29AM

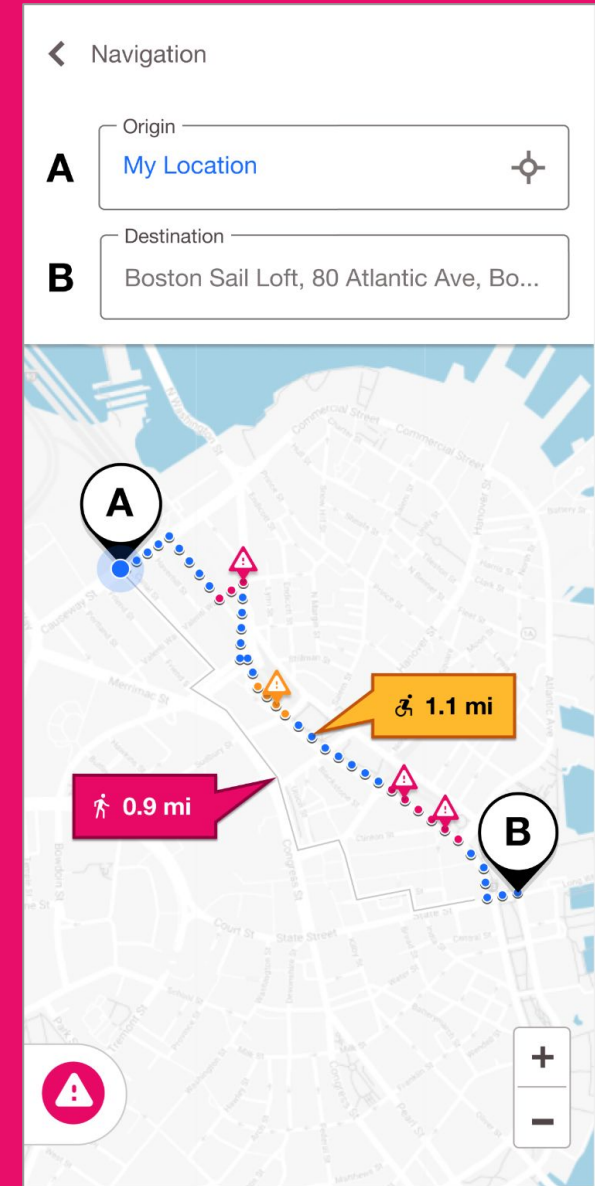
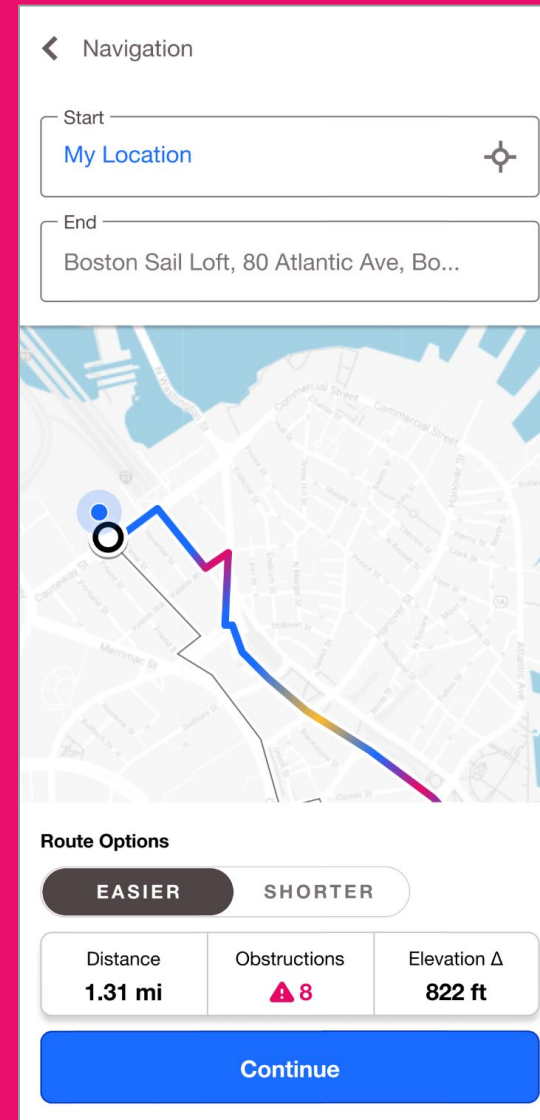
Leave a Comment



OUR SOLUTION & HOW IT WORKS

Wayfinding

- Compare routes to your destination based on detailed sidewalk and crosswalk information.
- Get recommendations on the best mode of transit for your needs.
- Routes are recommended using detailed data about sidewalk conditions (e.g. Obstructions)



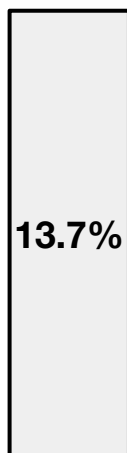


Our Opportunity

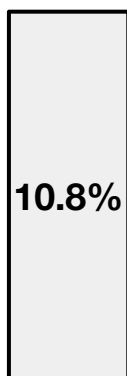
Segments by U.S. Population

Primary Users

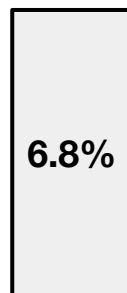
% U.S. Population
(per CDC)



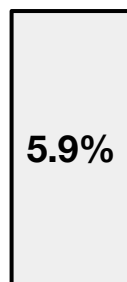
Mobility



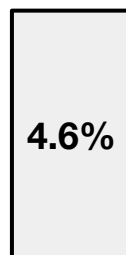
Cognitive



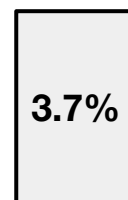
Indep.
Living



Hearing



Vision



Self-Care

Secondary / Tertiary



Aging Population (65+)
55M (23% by 2060)



Young Families
26M Children (Ages 0 - 5)



61M with Disability
(~1 in 4 U.S. Population)



AHOIMATE.COM

