









Community Data

Jessika Brenin

Public Health & Food Systems Planner, Metropolitan Area Planning Council

jbrenin@mapc.org ~ 617-933-0744







MAPC supports food systems data access across the Commonwealth

3+ years

Compiling Food Systems Data

MAPC's Public Health team **promotes healthy communities** in our region by working with municipalities and local organizations to **assess community conditions** that support – or are barriers to – the **well-being of residents** and to help municipalities become **better prepared and more resilient** in the face of future threats to public health.

Massachusetts Food Systems Database





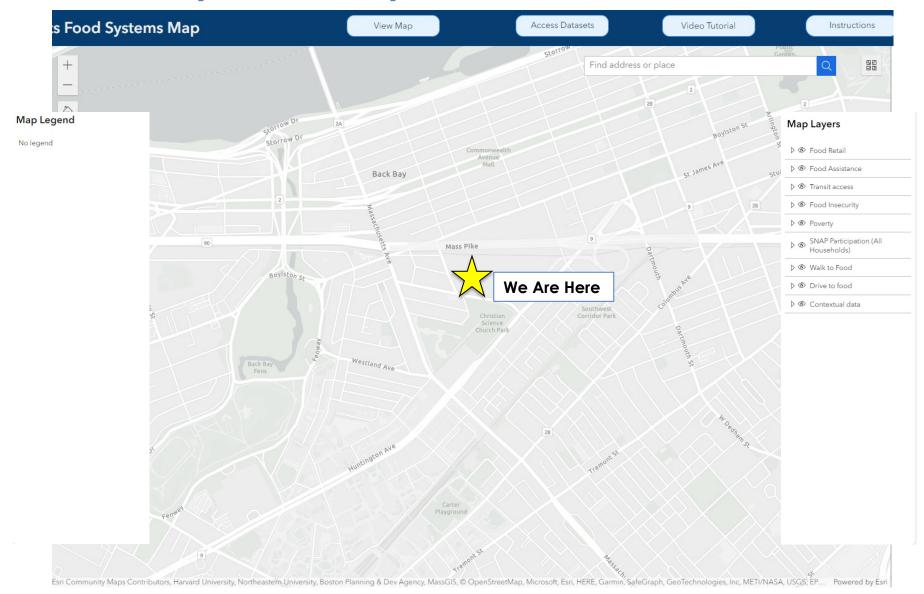
Creator: MAPC Data Team

Funder: Mass in Motion

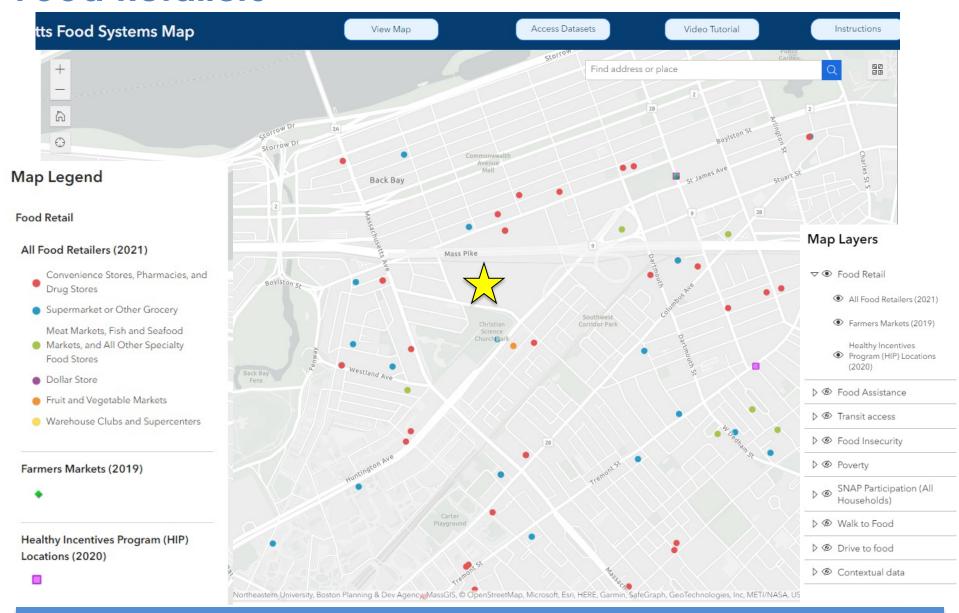
Key Data Partners:

- Project Bread
- Greater Boston Food Bank
- Food Bank of Western MA
- Feeding America
- **Tufts University**

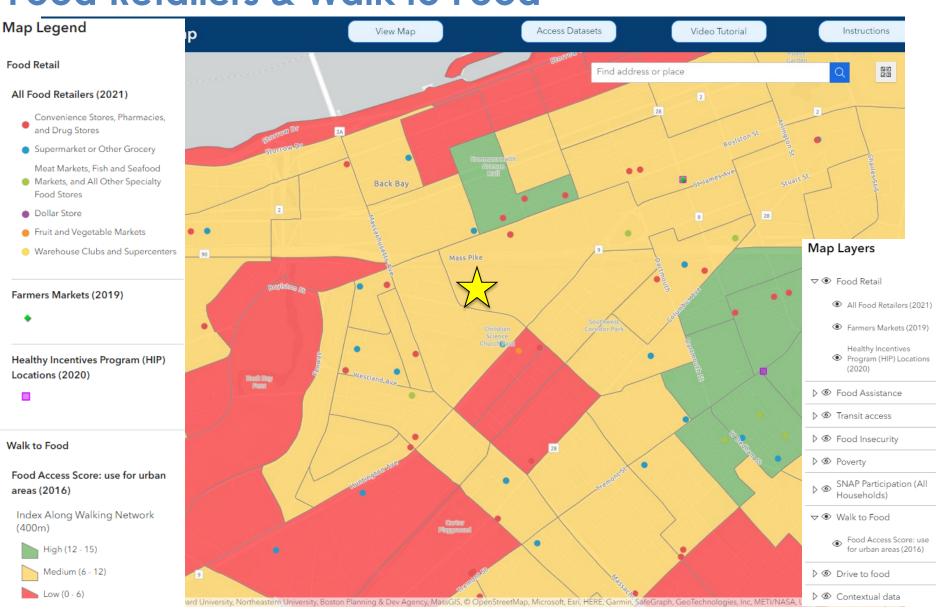
MA Food Systems Map



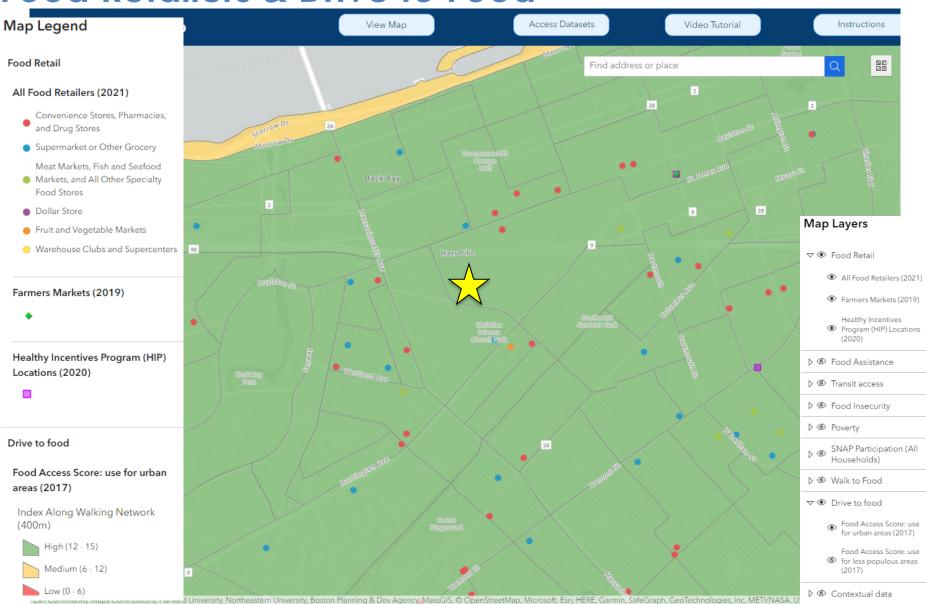
Food Retailers



Food Retailers & Walk to Food



Food Retailers & Drive to Food



Datasets for Download

	Dataset ① ∨	Dataset Description ① ∨	Link to Dataset ① ∨	Information Available ① ∨	Dataset Source(s)
~	DATASET CATEGORY Food Retailers Count 5				
	rood Retailers				
1	Food Retailers (2021)	This is a Massachusetts food retailer dataset. Food retail	Click to Open	Downloadable Spatial Data Downl	Data Axle
2	Food Retailers (2016)	This is a Massachusetts food retailer and farmers marke	Click to Open	Downloadable Spatial Data Downl	Reference USA MassGIS
3	Farmers Markets (2016)	MassGIS downloadable data is from 2016. To access to	Click to Open	Downloadable Tabular Data Down	MassGIS MA Dept. of Agri
4	Food Retailers - SNAP Stores	Stores accepting SNAP benefits in Massachusetts. SNAP	Click to Open	Downloadable Spatial Data Downl	Food and Nutrition Service
5	Health Incentives Program (HIP) Retailers	To-date retailers participating in Healthy Incentives Pro	Click to Open	Downloadable Spatial Data MAPC	MA Dept. of Agricultural Res
_					
	DATASET CATEGORY				
	Emergency Food Providers Count 4				
6	Project Bread Meal Pickup Locations (2020)	Feature service containing grab and go meal pickup loc	Click to Open	External Interactive Map	Project Bread
7	Greater Boston Food Bank Community Meals and \dots	Community meal program sites for the GBFB service are	Click to Open	External Interactive Map MAPC Int	Greater Boston Food Bank
8	Western Mass Food Bank Community Meals and F		Click to Open	External Interactive Map MAPC Int	Food Bank of Western Massa
9	Project Bread Meal Sites (2017)	Includes statewide data for Food Pantries, Meal Progra	Click to Open	MAPC Interactive Map	Project Bread
_					
	DATASET CATEGORY				
~	Food Access Index Scores Count 5				
10	Walk to Food: Food Access Score at 1/4-mile (use	The Food Access Index assigns a score to block groups	Click to Open	Downloadable Spatial Data Downl	MAPC Tufts University
11	Drive to Food: Food Access Score at 1/2-mile (use	The Food Access Index assigns a score to block groups	Click to Open	Downloadable Spatial Data MAPC	MAPC Tufts University
12	Drive to Food: Food Access Score at 1-mile (use fo	The Food Access Index assigns a score to block groups	Click to Open	Downloadable Spatial Data Downl	MAPC Tufts University
13	Food Access Index (Block Groups)	The Food Access Index assigns a score to block groups	Click to Open	Downloadable Spatial Data Downl	MAPC Tufts University

Community Sessions with the MA Food Systems Database

Guiding Discussion Questions

- What surprises you?
- What makes sense, what resonates?
- What patterns do you see?
- What story does this data tell us?
- What actions would you recommend?

Equity-Focused Group Selection

- What are the priority populations in this community?
- Who will be most affected by decisions made with this data?
- Whose voices have not yet been heard?

Bringing Data to Communities



Key Takeaways

- Importance of utility
- Out of date data may be equivalent to erroneous data
- Community context matters and reveals lived experiences
- Community context matters and reveals lived experiences

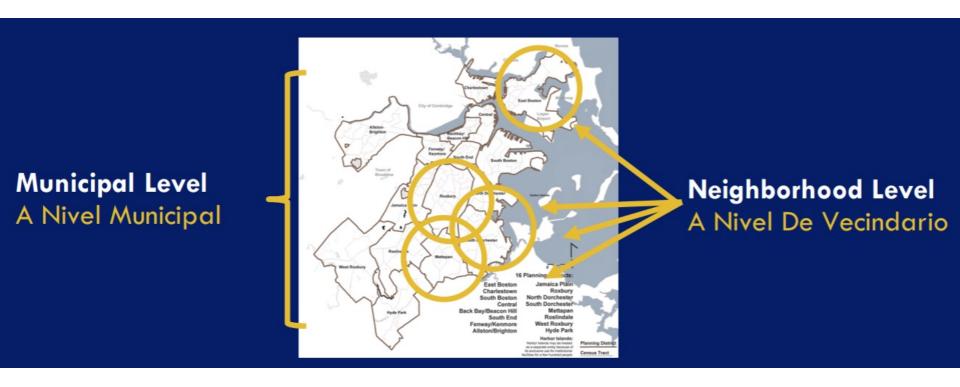
Bringing Data to Communities





Building Data with Communities

Boston Urban Agriculture Strategy – Geographies of Focus



Boston Urban Agriculture Strategy – Engagement & Data Creation Activities

Research & Review Investigación y revisión

Interviews Entrevistas City of Boston Department

Meetings

Departamento de la ciudad

de Boston Reuniones

Neighborhood Committees Comités vecinales

Neighborhood Events Eventos en el vecindario Project
Team Coordination
Coordinación del equipo
del proyecto

Artist involvement Participación de los artistas



Food Producer Engagement – Urban Farming Institute Leads
Participación de los productores de alimentos - Líderes del Instituto de Agricultura Urbana

Boston Urban Agriculture Strategy – Engagement & Data Creation Activities



Building Data with Communities



Key Takeaways

- Relationship and trust building
- Be ready to invest time and resources
- Language access
- Data quality and quantity challenges

Mixing data with communities bidirectionally enables the richest understanding and implementation readiness.

Bringing Data to Communities





Building Data with Communities