SPONSOR & EXHIBITOR PACKET

4/30/24 - 5/1/24
DCU CENTER, WORCESTER, MA
WWW.MASSDOTINNOVATION.COM
Your Package Includes:

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The Transportation 
Innovation Conference

The largest Transportation Innovation Conference in Massachusetts!

Take advantage of this opportunity to meet your transportation industry partners. There are several ways to promote your company or organization through special sponsorship opportunities, leading up to and throughout the conference. You won't want to miss the excitement and all of the potential customers that will visit your booth throughout this two day conference. This unique opportunity will provide attendees and prospective customers alike the opportunity to see all the services your company has to offer. All sponsors and exhibitors will be located on the first floor. Show off your knowledge and expertise to over 1,000 professionals who attend the event.

Reserve Your Booth Today!

The annual MassDOT Transportation Innovation Conference attracts transportation professionals from across New England seeking the latest information on innovative technologies, designs and practices.

This event will be an invaluable opportunity for state, MPO/ local, transit agencies, researchers, human service agency staff, advocates, planners, and private sector practitioners to share ideas, sponsor peer-to-peer learning, and collaborate on issues of mutual interest.

The conference runs from 7:45AM to 4:30PM on April 30 & May 1, 2024.

The event is open to all transportation and mobility professionals including MassDOT, municipalities, consultants, contractors, vendors, and manufacturers.
Special Sponsorship Opportunities:

⭐️ GOLD LEVEL SPONSORSHIP ⭐️

A GOLD Level Sponsor receives a booth space, skirted table, chair, and the following:
- Three complimentary attendee registrations
Your logo will also be included on:
  - Event website (including link to sponsor’s website)
  - Email marketing
  - Conference slide show that is played throughout the event in the main ballroom
  - Company banner displayed in main ballroom
  - Session agenda signs outside each meeting room

Cost: $3,500.00 - (Until April 3); $4,500.00 - (After April 3)

⭐️ SILVER LEVEL SPONSORSHIP ⭐️

A SILVER Level Sponsor receives booth space, skirted table, chair, and the following:
- Two complimentary attendee registrations
Your logo will also be included on:
  - Event website (including link to sponsor’s website)
  - Email marketing
  - Conference slide show that is played throughout the event in the main ballroom.

Cost: $2,000.00 - (Until April 3); $3,000.00 - (After April 3)

⭐️ BRONZE LEVEL SPONSORSHIP ⭐️

A BRONZE Level Sponsor receives booth space, skirted table, chair, and the following:
Your logo will also be included on:
  - Event website (including link to sponsor’s website)
  - Conference slide show played throughout the event in the main ballroom.

Cost: $1,250.00 - (Until April 3); $2,250.00 - (After April 3)

**Deadline to be included in promotional print materials is Wednesday, April 3, 2024**
Exhibitor Opportunities

EXHIBITOR

• Includes an exhibit booth. Each booth attendee must pre-register online for the conference.

Cost: $750.00 - (Until April 3); $1,750.00 - (After April 3)

NON-PROFIT/GOVERNMENT EXHIBITOR

• Includes an exhibit booth. Each booth attendee must pre-register online for the conference.
• Non-Profit agencies interested in being a sponsor must pay regular sponsor fees.

Cost: $150.00

Booth Information

BOOTH INCLUDES:

• Table-top display area with 8-foot skirted table, one chair and one waste paper basket.
• Additional chairs are available on request, based on the number of attendees from your organization.
• Please indicate any special needs including electrical outlets.

There are additional fees for any exhibit-specific audiovisual equipment requests (e.g., table-top or free-standing TV/Screen). Please contact the UMass Transportation Center at 413-545-2604, for specific equipment costs.

• Exhibitors can SET UP on April 29 - 11:00am-4:00pm and on April 30 between 6:00am and 7:45am.
• Dismantling of exhibits MAY NOT OCCUR PRIOR TO 4:30 PM on May 1.
• Exhibitors MUST enter through Door 4 on Major Taylor Blvd. prior to show hours.

Arrangements may be made for shipment and storage of exhibitor displays to The DCU Center prior to the conference. A handling charge will be assessed depending on the weight of the package(s). Should you need to ship items to the DCU Center for this event, please address shipment to:

Guest Name (or the person who will be on site)
Your Company Name / MassDOT Transportation Innovation Conference
The DCU Center, 50 Foster St, Worcester, MA 01608

PLEASE NOTE - Once your registration and payment have been received, you will receive a confirmation from the UMass Transportation Center.

After receiving this confirmation, we ask that you please visit www.MassDOTInnovation.com and complete registrations for all attendees from your organization.
The DCU Center

The Convention Center has 100,310 square feet of exhibit space, 23,636 square feet in 11 meeting rooms, and a 12,144 square foot ballroom (the largest in Central Massachusetts). The DCU Center is designed and sized specifically for the professional fulfillment, comfort and budget of small to large-sized conventions, meetings, social events and trade shows.

• 58,960 square feet of contiguous Exhibition Space
• Exquisite Pre-function Space
• Separate Entrances for all Exhibit Halls
• Sophisticated Communication and Utility Services
• Voice, Video, CATV, Telephone and Data Communication
• Electric: 120, 208 and 480 volt
• Water In and Out
• Compressed Air
• Satellite Down-Link Capabilities
• Adjustable Lighting Levels
• Ceiling heights:
  • Exhibit Hall-30’
  • Ballroom-19’
• Centralized Service Corridors
• Handicap Accessible

HOTELS
Hilton Garden Inn
35 Major Taylor Blvd, Worcester, MA 01608
Phone:(508) 753-5700

Courtyard Worcester
72 Grove St, Worcester, MA 01605
Phone:(508) 363-0300

Holiday Inn Express
110 Summer St, Worcester, MA 01608
Phone:(508) 757-0400
Parking

Worcester has over 10,000 available parking spaces in municipal and private lots as well as on street parking.