



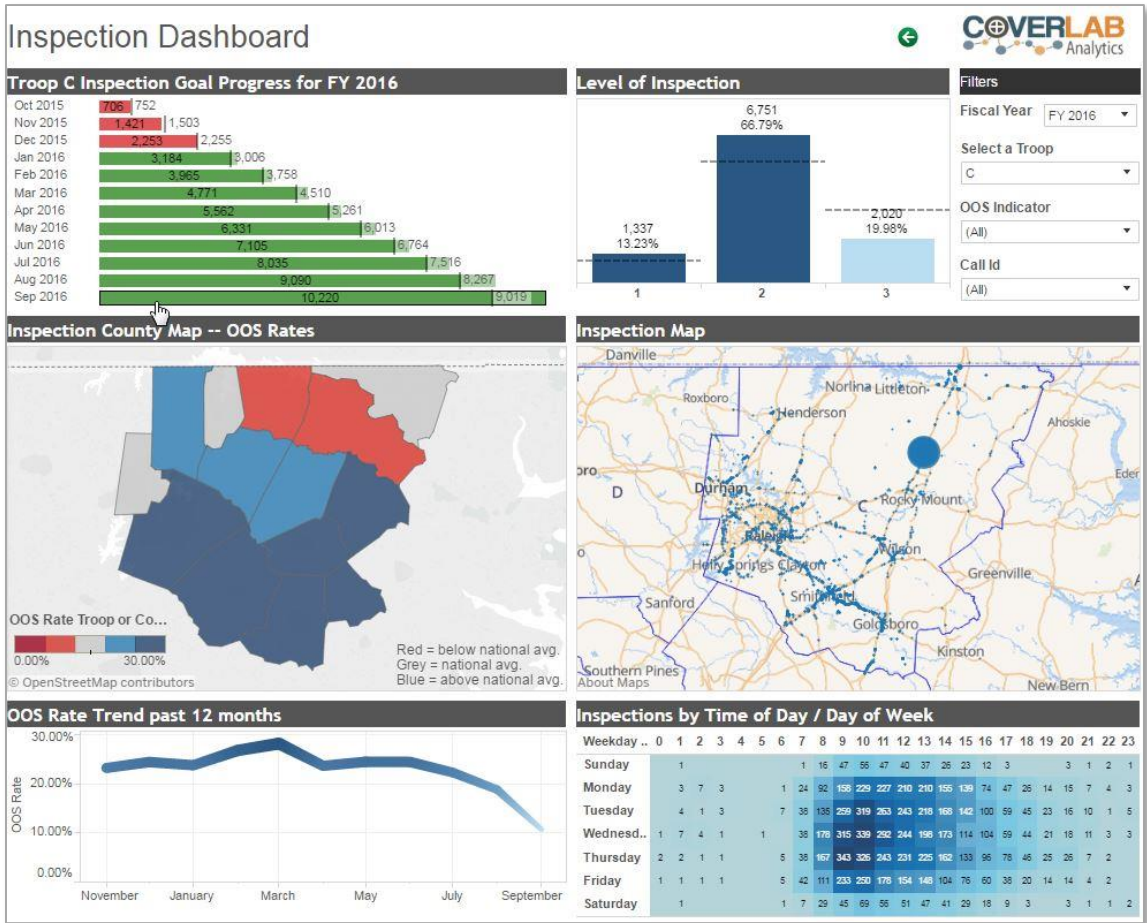
# COVERLAB Analytics

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**COVERLAB**

Commercial Vehicle Enforcement Resource Lab



# Target Audiences

**TROOP**  
First Sergeants



**STATE**  
Command Staff



# Troop Level



# Business Units



# Develop Smart Strategies

- **Specific Targeted Enforcement**
  - who, what, where, why how
  
- **Specific Alternative Interdictions**
  - When and where are NCDOT treatments needed?
  - Where and when is teaming effective? Local/Traditional
  - Identifying and engaging high risk carriers

**DEMO**



# Lessons Learned

- **Accessible = Simple**
  - Invest in data visualization best practices
  - Invest in UI/UX
- **Command Staff Buy-In**
- **Require reporting of outcomes and strategies**
- **Actionable Intelligence**
- **Leverage pre-existing technologies**

# www.coverlab.org



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