Driver and Forward-Facing Cameras

Michael Lasko
Manager of Safety and Quality
Boyle Transportation
Michael.Lasko@boyletransport.com

About Boyle Transportation

- Boyle Transportation is a specialized trucking firm that provides exceptional quality, safety, and security to select clients in the life science, defense, and government sectors.
- Boyle was named one of North America's 20 Best Fleets to Drive For in 2015, 2016, 2017, 2018, and 2019.
- Boyle Transportation also earned the TCA 2017 Grand Prize for National Fleet Safety



Driving a Truck is a Dangerous Job













Video Based Safety Creates Opportunities

- Protection for your professional drivers and the company
 - Over \$75,000 in savings from exonerations
- Training Opportunities
 - Risk assessment scores for each driver and site
 - Targeted training to address root causes
 - Individualized training

SMARTDRIVE

























Reducing Risk With Coaching



90% reduction of risk exposure



95% Reduction of incomplete stops



98% Reduction of unsafe following distance events



88% Reduction of unsafe lane changes



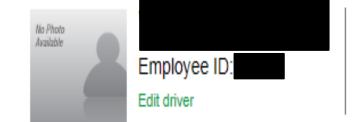
As of 8/5/2017

TARGET

2% better than last period

0 -

5/20



5/27

6/3

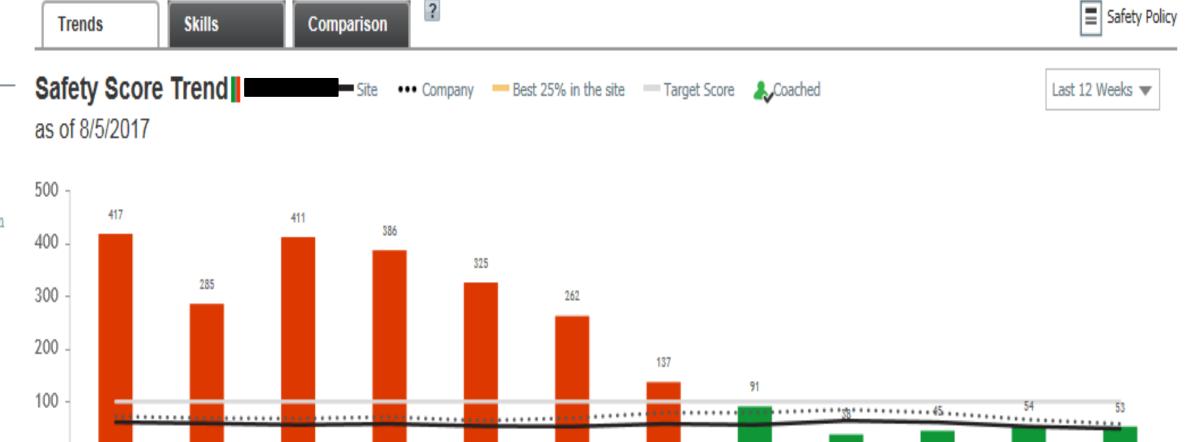
Company: Boyle Transportation

Site: Billerica

?

6/10 🕹

6/17



6/24

Week Ending

7/1

7/8

7/15 🎝

7/22

7/29

8/5

Key Takeaways

- Be proactive
 - Use video data to identify the leading root causes, locations, people and other factors
 - Share the data
- Be accurate
 - Treat the illness, not the symptom
 - Targeted training that addresses root causes
 - Do not alienate your drivers
- Be human
 - Treat your drivers like professionals
 - Listen and respond

