# North Carolina CMV Alerts

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North Carolina Department of Transportation



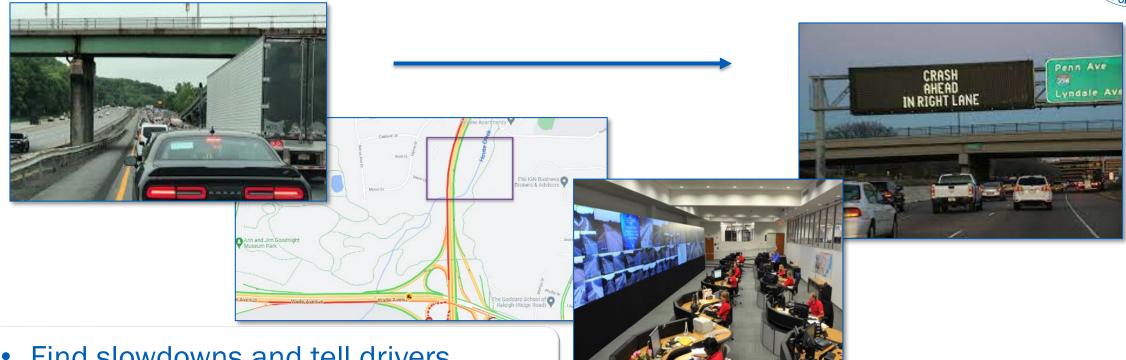


- Dynamic Alerts Using INRIX
- Static Alerts for Truck Restricted Routes
- Static Alerts for Work Zones



#### **Traditional Traffic Operations**





- Find slowdowns and tell drivers
- But what if we could do it
  - more quickly (<5 min) and</li>
  - at the point of need (>300 DMS)?

#### **Traffic Operations with Drivewyze**





INRIX + Drivewyze = real time in cab alerts for slow downs and congestion

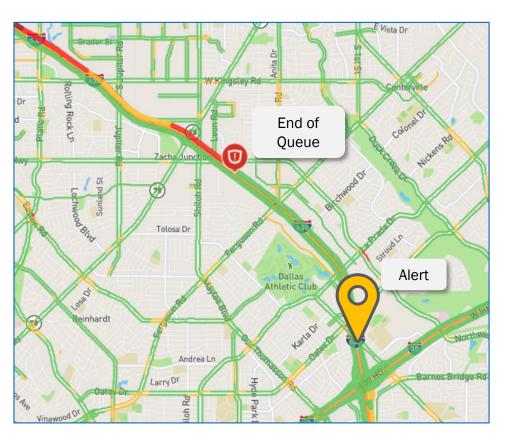
Cause Agnostic: Work Zone, Crash, Hunting Dogs.....

#### **Slowdowns**

- Speed ahead vs current speed
- Alert issued if speed drops 35 mph +
- 2 miles ahead



#### **Traffic Alerts**



Audible beep accompanies visual alerts

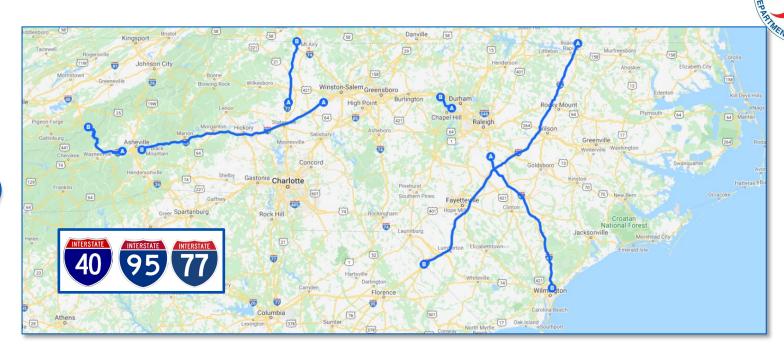
#### Congestion

- Travel time now vs. historical (same season last year)
- Alert issued if delay is 3 minutes +
- 3 miles ahead



#### **Contract**

Procured Through
Eastern Transportation
Coalition Transportation
Data Marketplace (TDM)



#### Year One

- \$250,000
- 500 Rural Interstate Miles

#### Year Two

- \$255,000
- All NC Freeways (up to 5000 miles)

#### **CMV Traffic Alerting Summary**



### NCDOT-Defined Alert Corridors

Rural Interstates

### Drivewyze Monitors INRIX for Events

- Sudden Slowdowns
- Congestion

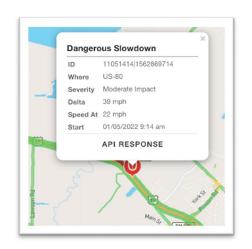
## Drivewyze Distributes Alerts

- Subscribed Fleets
- Subscribed Drivers
- Free to Drivers

# **Drivewyze Provides Analytics Results**

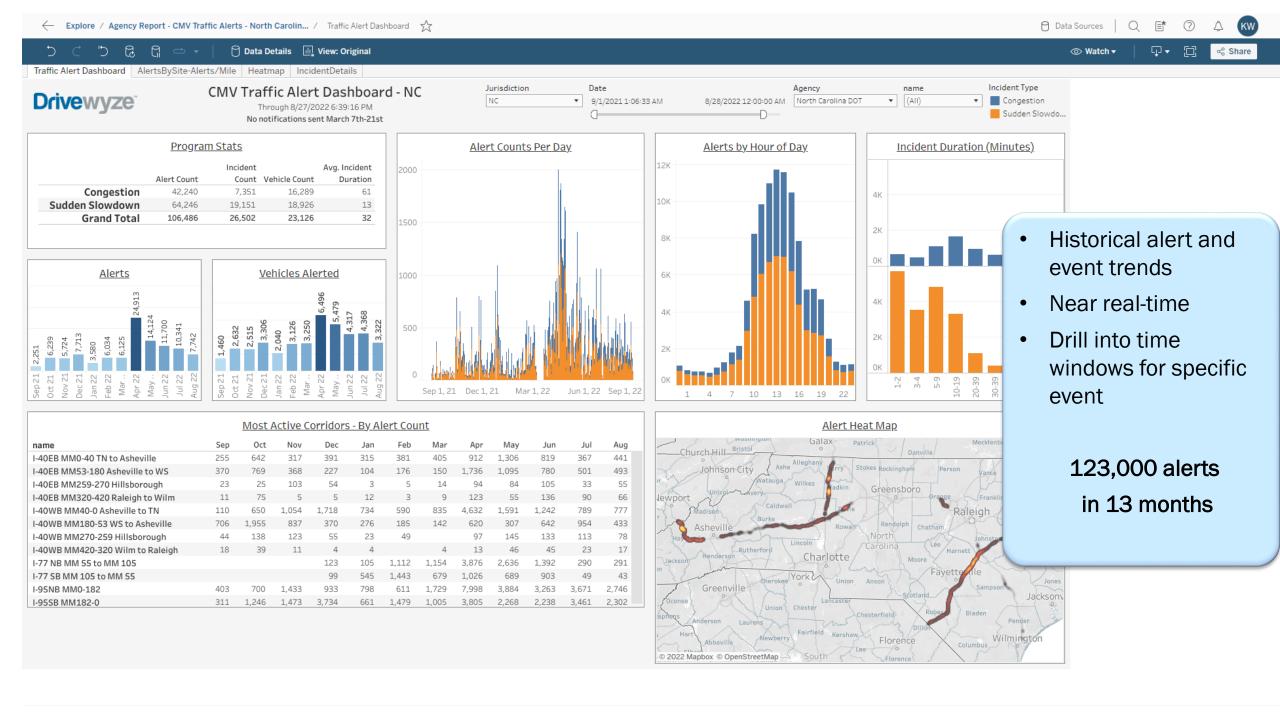
- Alert Location
- Alert Frequency
- Alert Density









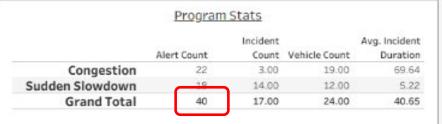


#### **Drive**wyze

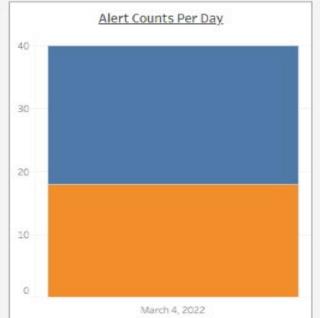
#### CMV Traffic Alert Dashboard - NC

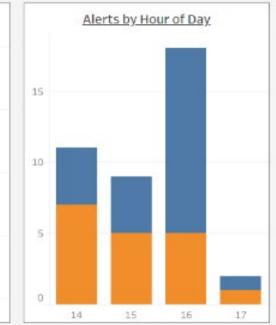
Through 3/4/2022 5:19:27 PM

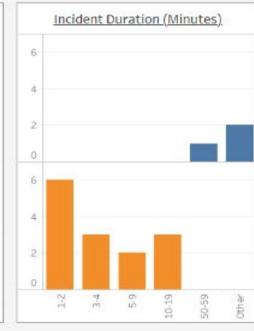




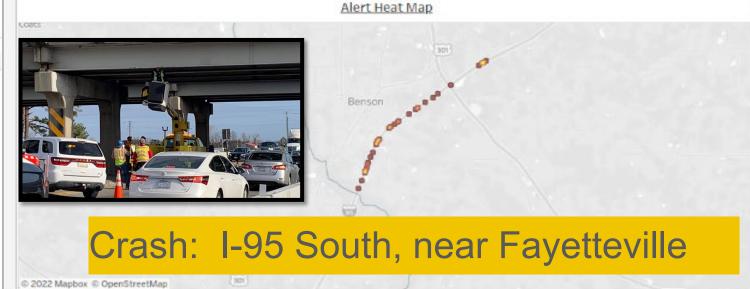












#### **But Can We Quantify the Benefit**



- We have issued over 120,000 alerts to date....
- We saw it warn of I-95 crash queues...
- We "know" it is good to alert drivers in advance of slowdowns.....

#### Looked at crash data for

- I-95 in 2018 and 2019
- I-85 in 2021

#### Hard to see reduction in

- # of truck crashes
- truck crash rate

How can we get the word out about these free alerts to more drivers????

How else can we quantify benefits???

#### **Effectiveness Study by Drivewyze**



Preliminary results show that alerts do positively impact driving behavior relative to drivers not alerted.



Study conducted for I-95 Southbound Work Zone near Fayetteville, for January 14, 2022 - March 4, 2022 based on 4220 visits.



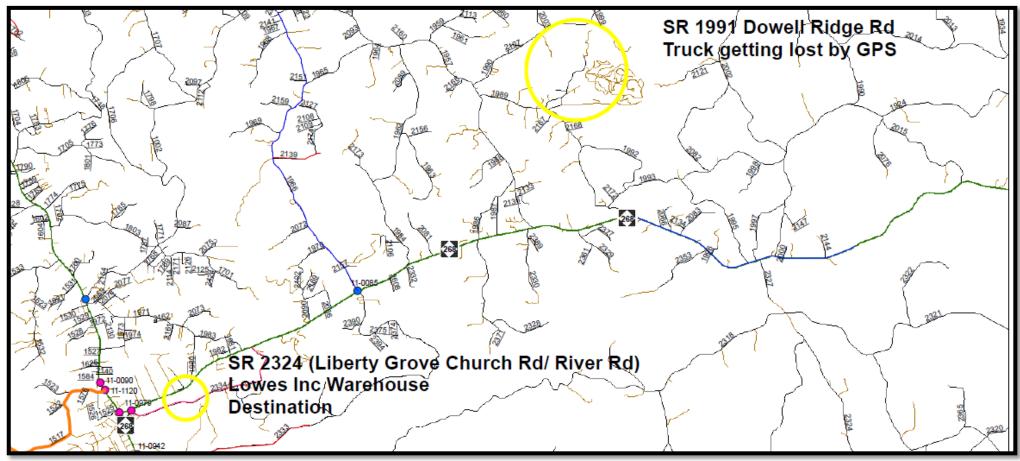
# **Agency Generated Safety Alerts No additional cost**





#### Truck Navigation: same story every month





Our new Division Engineer, Michael Poe, asked me to talk to you about this location. I have talked to these residents for some time about this problem with trucks traveling down SR 1991 with no way to turn around without damaging property. These residents contacted our board member and thus was passed on to our Division Engineer. The residents gave him new information on the destination that they believe is Lowes Inc. warehouse on SR 2324 (Liberty Grove Rd/ River Rd). This now seems to be occurring about twice a month. Thoughts.

#### **Truck Navigation in General**



- Successful in communicating base map changes & sharing incident info with Waze, Apple & Google
- These apps are not meant for trucks
- Not sure how to affect where trucks are routed
- Our <u>only</u> influence is on Truck Restricted Routes
- Can Drivewyze help us here too?

#### **Restricted Truck Alerts ~ Western North Carolina**

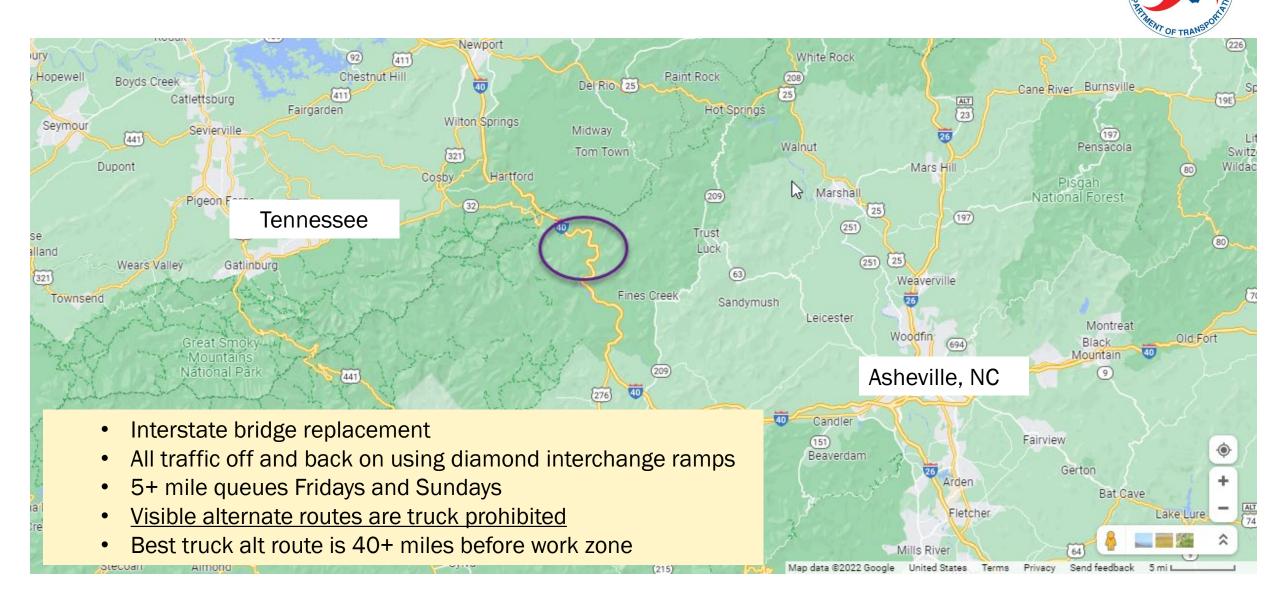
Site ID	Site Name	Visit Count	Risky Visit Count
16799	NC Lansing to Virginia NC-194 Restricted Road NB	7	0
16802	NC Elk Park to Valle Crucis NC-194 Restricted Road EB	560	0
16803	NC Elk Park to Valle Crucis NC-194 Restricted Road WB	7	0
16805	NC Buncombe County I-40 Restricted Road WB	2,405	0
16806	NC Buncombe County I-40 Restricted Road EB	137	0
16807	NC Lake Lure Old Fort Rd Restricted Road NB	3	0
16808	NC McDowell County Bat Cave Road Restricted Road EB	171	0
16809	NC McDowell County Bat Cave Road Restricted Road WB	408	0
16830	NC Highlands Franklin Rd Restricted Road WB	23	0
16831	NC Highlands Dillard Rd Restricted Road	75	0
16832	NC Franklin Highlands Rd Restricted Road EB	70	0
16833	NC Franklin Sylva Rd Restricted Road NB	2,057	0
16834	NC Franklin Sylva Rd Restricted Road SB	2,030	0
16835	NC Rosman Rosman Hwy Restricted Road SB	110	0
16836	NC Rosman Rosman Hwy Restricted Road NB	105	0
16837	NC Pickens Moorefield Memorial Hwy Restricted Road NB	45	0
Grand Total		8,213	0

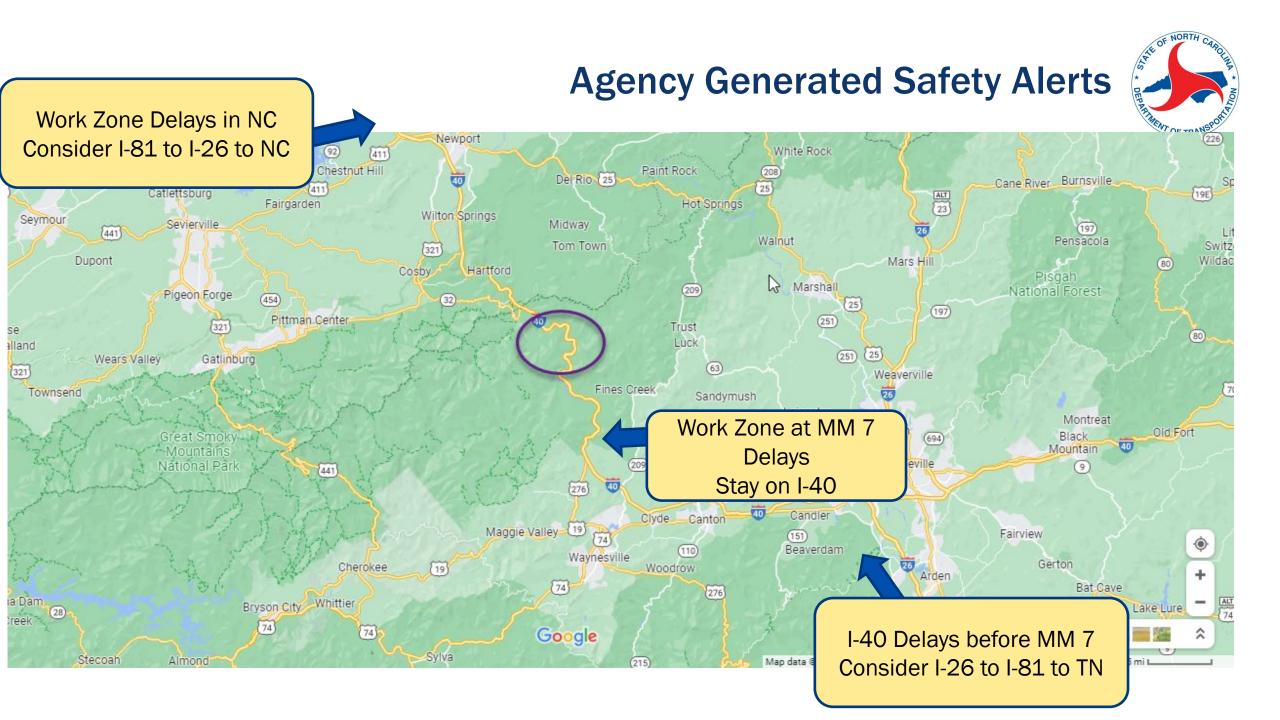


- July 5-Sept 15
- 10 weeks
- 16 locations
- 8200 Alerts
- 0 Risky Visits



#### I-40 Work Zone in Western NC





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