Meet With Over 1,000 Visitors!

APRIL 7 & 8, 2020
The DCU Center, Worcester, MA

SPONSOR AND EXHIBITOR PACKAGE

REGISTER TODAY!
MassDOTInnovation.com
Your Package Includes:

An Overview of the 2020 Transportation Innovation Conference 3

Exhibitor Information:
Advertising Benefits and Sponsorship Opportunities, Show Statistics, and Booth Information 4-5

Venue & Hotel Information 6

Parking Information 7

Exhibitor Pricing and Registration Form 8

The Transportation Innovation Conference is sponsored by the Massachusetts Department of Transportation and supported by the US Department of Transportation/Federal Highway Administration.
The Transportation Innovation Conference

Don't miss one of the largest Transportation Innovation Conferences in New England!

The annual MassDOT Transportation Innovation Conference attracts transportation professionals from across New England seeking the latest information on innovative technologies, designs and practices.

This event will be an invaluable opportunity for state, MPO/local, transit agencies, researchers, human service agency staff, advocates, planners, and private sector practitioners to share ideas, sponsor peer-to-peer learning, and collaborate on issues of mutual interest.

The conference runs from 7:30AM to 4:30PM on April 7 & 8, 2020.

The event is open to all transportation and mobility professionals including MassDOT, municipalities, consultants, contractors, vendors, and manufacturers.

Reserve Your Booth Today!
Exhibit Booth Information

BOOTH INCLUDES:
- Table-top display area with 8-foot skirted table, one chair and one waste paper basket.
- Additional chairs are available on request, based on the number of attendees from your organization.
- Please indicate any special needs including electrical outlets.

There are additional fees for any exhibit-specific audiovisual equipment requests (e.g., table-top or free-standing TV/Screen). Please contact the UMass Transportation Center at 413-545-2604, for specific equipment costs.

- **Exhibitors can SET UP on April 6 - 11:00am-4:00pm and on April 7 between 6:00am and 7:30am.**
- **Dismantling of exhibits MAY NOT OCCUR PRIOR TO 4:30 PM on April 8.**
- **Exhibitors MUST enter through Door 4 on Major Taylor Blvd. prior to show hours.**

Arrangements may be made for shipment and storage of exhibitor displays to The DCU Center prior to the conference. A handling charge will be assessed depending on the weight of the package(s). Should you need to ship items to the DCU Center for this event, please address shipment to:

Guest Name (or the person who will be on site)
Your Company Name / MassDOT Transportation Innovation Conference
The DCU Center, 50 Foster St, Worcester, MA 01608

PLEASE NOTE - Once your registration form and payment have been received, you will receive a confirmation from the UMass Transportation Center.

After receiving this confirmation, we ask that you please visit [www.MassDOTInnovation.com](http://www.MassDOTInnovation.com) and complete registrations for all attendees from your organization.
Special Sponsorship Opportunity

PREMIERE LEVEL SPONSORSHIP

A PREMIERE Level Sponsor receives a parklet space, skirted table and chair as well as the following:

• Three additional complimentary attendee registrations

Your logo will also be included on:

• Innovation Conference App, with company information, and link to sponsor’s website
• Event website (including link to sponsor’s website)
• Emails and direct mail marketing materials
• Event brochure that is distributed the morning of the event
• Shown during the conference slide show that is played throughout the event in the main ballroom
• Company banner displayed in main ballroom
• Session agenda signs outside each meeting room

Cost: $4,000.00
The DCU Center

The Convention Center has 100,310 square feet of exhibit space, 23,636 square feet in 11 meeting rooms, and a 12,144 square foot ballroom (the largest in Central Massachusetts). The DCU Center is designed and sized specifically for the professional fulfillment, comfort and budget of small to large-sized conventions, meetings, social events and trade shows.

- 58,960 square feet of contiguous Exhibition Space
- Exquisite Pre-function Space
- Separate Entrances for all Exhibit Halls
- Sophisticated Communication and Utility Services
- Voice, Video, CATV, Telephone and Data Communication
- Electric: 120, 208 and 480 volt
- Water In and Out
- Compressed Air
- Satellite Down-Link Capabilities
- Adjustable Lighting Levels
- Ceiling heights:
  - Exhibit Hall-30’
  - Ballroom-19’
- Centralized Service Corridors
- Handicap Accessible

HOTELS
Hilton Garden Inn
35 Major Taylor Blvd, Worcester, MA 01608
Phone: (508) 753-5700

Courtyard Worcester
72 Grove St, Worcester, MA 01605
Phone: (508) 363-0300

Holiday Inn Express
110 Summer St, Worcester, MA 01608
Phone: (508) 757-0400

The DCU Center
50 Foster St, Worcester, MA 01608
Parking

Worcester has over 10,000 available parking spaces in municipal and private lots as well as on street parking.

<table>
<thead>
<tr>
<th>#</th>
<th>Organization Name</th>
<th>Address</th>
<th># Spaces</th>
</tr>
</thead>
<tbody>
<tr>
<td>A1</td>
<td>Union Station Parking Garage</td>
<td>225 Franklin Street</td>
<td>500</td>
</tr>
<tr>
<td>A2</td>
<td>Worcester Library</td>
<td>49 Salem Street</td>
<td>280</td>
</tr>
<tr>
<td>A3</td>
<td>Pearl - Elm Garage</td>
<td>29 Pearl Street</td>
<td>800</td>
</tr>
<tr>
<td>A4</td>
<td>Highland Street Municipal Lot</td>
<td>30 Highland Street</td>
<td>94</td>
</tr>
<tr>
<td>A5</td>
<td>Major Taylor Blvd. Garage</td>
<td>30 Major Taylor Blvd.</td>
<td>1000</td>
</tr>
<tr>
<td>C1</td>
<td>City Square North</td>
<td>Foster Street</td>
<td>810</td>
</tr>
<tr>
<td>C2</td>
<td>City Square South</td>
<td>Commercial St. &amp; Foster St</td>
<td>21</td>
</tr>
<tr>
<td>C3</td>
<td>Federal Plaza Garage</td>
<td>570 Main Street</td>
<td>511</td>
</tr>
<tr>
<td>C4</td>
<td>Sovereign Tower Parking</td>
<td>40-54 Pleasant Street</td>
<td>600</td>
</tr>
<tr>
<td>C5</td>
<td>Waldo Street</td>
<td>27-33 Waldo Street</td>
<td>80</td>
</tr>
<tr>
<td>C6</td>
<td>Commerce Associates</td>
<td>365 Main Street</td>
<td>112</td>
</tr>
<tr>
<td>C7</td>
<td>Bowditch and Dewey</td>
<td>30 Exchange Street</td>
<td>180</td>
</tr>
<tr>
<td>C8</td>
<td>Commerce Associates</td>
<td>252 Main Street</td>
<td>280</td>
</tr>
<tr>
<td>C9</td>
<td>Day Building</td>
<td>3610 Main Street/Eden Street</td>
<td>54</td>
</tr>
<tr>
<td>C10</td>
<td>Gateway Parking Garage</td>
<td>Prescott Street</td>
<td>800</td>
</tr>
<tr>
<td>C11</td>
<td>Honey Farms</td>
<td>82 Thomas Street</td>
<td>45</td>
</tr>
<tr>
<td>C12</td>
<td>VNA Care Network Foundation</td>
<td>120 Thomas Street</td>
<td>30</td>
</tr>
<tr>
<td>C13</td>
<td>100 Central Street</td>
<td>100 Central Street</td>
<td>320</td>
</tr>
<tr>
<td>C14</td>
<td>99 Restaurant</td>
<td>116 Summer Street</td>
<td>160</td>
</tr>
<tr>
<td>C15</td>
<td>First American Realty</td>
<td>27-81 Central Street</td>
<td>120</td>
</tr>
</tbody>
</table>
**Deadline to be included in promotional print materials is Noon on Friday, March 13, 2020**

Payment by credit card is available online at: https://quikpayasp.com/umass/commerce_manager/payer.do?orderType=BAYSTATE

Check can be made payable to: University of Massachusetts. Mail payment and completed form to: MassDOT Innovation, c/o UMass Transportation Center, 214 Marston Hall, UMassAmherst, 130 Natural Resources Rd., Amherst, MA 01003. (Please list the names of all the attendees your credit card payment includes in the online payment “notes” field, or on the check, if mailing a payment.)

IMPORTANT: If you do not receive a confirmation of your registration and payment within 3 business days, please contact the UMass Transportation Center at 413-545-2604.

Name of Person Booking Exhibit:______________________________________________________________

Organization/Agency/Company:___________________________________________________________________________________________________________

Address:_________________________________________________________________________________

City/Town________________________________________________________ State ________Zip Code:____________________

Telephone:____________________________________________Fax:_______________________________________

Email (Please provide for confirmation notice):___________________________________________________

Name of Booth Attendee:_____________________________________________________________________

Indicate: ____For-Profit _____Non-Profit ___Government Agency

Special Considerations:_____________________________________________________________________

TOTAL PAYMENT ENCLOSED: $____________ Please include conference fees for all team members not included in the original exhibitor fee. No refunds will be provided for cancellations or no-shows.

☐ PREMIERE LEVEL SPONSOR: $4,000.00
☐ EXHIBITOR: $800.00

For-Profit Fees include an exhibit booth and one complimentary conference registration, continental breakfast, lunch, and breaks. Each exhibitor assistant must pre-register online at $150.00 each.

NON-PROFIT EXHIBITOR: $150.00
Includes an exhibit booth. Each agency attendee must pre-register online for the conference at $150.00 each. Non-Profit agencies interested in being a sponsor must pay regular sponsor fees.

GOVERNMENT AGENCIES: $150.00
Includes an exhibit booth. Each agency attendee must pre-register online for the conference at $75.00 each. Government agencies interested in being a sponsor must pay regular sponsor fees.